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GENUIne impact overview

Sustainability at GENUI

GENUI's impact assessment

Impact at our portfolio companies

Appendix

### We believe in creating GENUIne impact.

It is GENUI's objective to achieve strong financial returns by investing in companies creating positive impact.

We are one of very few core strategy European mid-market buyout investors who focus on delivering strong financial returns as well as measurable positive impact. As a genuinely entrepreneurial investor we believe that companies with sustainable and attractive value creation potential have a strong culture of 'doing the right things right'. We call it 'Good Entrepreneurship'. It is what we seek to live by and promote at GENUI.

When we founded GENUI in 2014, we knew we wanted to make an impact: something that goes beyond a merely financial view of success. Hence, we took a long-term view from the start, manifested by our investment structure allowing holding periods to surpass a decade. We set ourselves the goal of encouraging our portfolio companies to contribute to accelerating the transition to a more sustainable economy and society.

Together with the GENUI Entrepreneurs we invest in themes focusing on companies that have a very attractive financial profile and at the same time contribute to advancing what we regard as three of our society's central tasks: good health, digitalisation and environmental transformation.

Being a certified B Corp, GENUI's strategic sustainability objective is to support positive and measurable social or environmental effects and pursuing alignment of its investments with the United Nations Sustainable Development Goals (SDG).

Furthermore, we are dedicated to address the structural barriers to a self-determined life with which 20% of all children and youth in Germany are confronteda. With the Entrepreneurs' Social Impact Partnership<sup>2</sup> we started a foundation which serves underprivileged children and youth. The foundation promotes good education, social inclusion and health, independent of socioeconomic background, by creating large-scale solutions and fostering structural change.

€1.5bn

capital raised<sup>1</sup>

**Buyout** investment strategy

**DACH** core geographic focus

investment themes





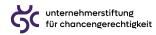


€2.1bn

social impact of GENUI II/III portfolio (net value to society)

Read more on genui.de





€130m

collected capital for foundation



# Our highlights in 2024/2025.

What we are proud of.

By investing in companies that prioritise social and environmental benefits, we can support innovative solutions to global challenges and foster a more equitable and resilient future. This approach not only further enhances attractive financial returns but also promotes a sense of purpose and fulfilment, knowing that our investments are driving positive change.



Nora Schulte. Chief Impact & Client Relations Officer

**59** 

GENUI has continued to focus on ensuring strong governance and great CEOs in its portfolio companies who are working towards achieving top financial returns for its investors. At GENUI we believe that the focus on measurable and tangible positive impact actions enhances financial returns. In this regard, in 2024, GENUI became a member of the Impact Valuation Hub launched, a coalition of private investors shaping the future of impact valuation, committed to developing and refining practical impact valuation methodologies and advancing practical resources for implementing impact valuation at the fund level.

Contribution to the Invest Europe Impact Investing Working Group and Climate Action Task Force: Being part of the Invest Europe Working Groups enabling knowledge transfer and alignment on impact investing frameworks and methodologies, ESG reporting or further developing the Climate Action Guide, is essential for the industry's common understanding of sustainable investing.

In addition to our contribution to the wider investment community, it's GENUI's objective to also further improve internal processes and procedures. Phenix Capital conducted an independent review of GENUI's Sustainability Report 2024 to assess its alignment with the Impact Frontiers' Impact Performance Reporting Norms V1 and other impact and ESG reporting market standards and best practices.

The 2024/25 OPIM disclosure statement was verified by Tameo Impact Fund Solutions, conducting an independent verification of GENUI's alignment with the Impact Principles. Using its proprietary artificial intelligence (AI)-based evaluation tool, Tameo benchmarked GENUI's practices against other Impact Principles signatories. Tameo concluded that GENUI not only meets but exceeds Impact Principles standards on multiple principles, e.g. with strong monitoring, continuous learning, and stakeholder engagement.

In addition, GENUI was awarded with the ESG Transparency Award 2024/25 by EUPD Research honouring European organisations that have anchored forward-looking sustainability concepts in their company and communicate these transparently in the form of a sustainability report.

Certified

net promoter score

eNPS higher than relevant benchmark<sup>a</sup>

employees in Hamburg & Zurich

41% 50%

female

diversity

C-level

diversity



Olga Wilhelm Impact & Client Relations Manager



### GENUI supports leading sustainability initiatives and principles.

We apply sustainable principles to our own investments and operations and support sustainability initiatives in the industry.

#### Sustainable investing principles

In our investment processes, we principles established industry benchmarks. These include the Principles of Responsible Investment developed by the United Nations (UN) to foster sustainable investment principles and the Operating Principles for Impact Management (OPIM) (the "Impact Principles") developed by the World Bank's International Finance Corporation. The OPIM provide a reference point against which the impact management systems of funds and institutions may be assessed drawing from a range of best practices.





#### Disclosures on sustainability

We make public disclosures on how sustainability risks and opportunities are incorporated in our activities. Our approach is in line with the disclosures under The EU Sustainable Finance Disclosure Regulation (SFDR) and the Task Force on Climaterelated Financial Disclosures (TCFD), which was established by the Financial Stability Board's to promote more informed investment decisions by incorporating the risks and opportunities that climate change poses for business. We joined the ESG Data Convergence Initiative (EDCI) of the Institutional Limited Partners Association (ILPA), which seeks to standardise ESG metrics and provide a mechanism for comparative reporting.





#### Impact measurement

In the sustainability assessment of potential investments, we prioritise the topics identified bv the Sustainability Accounting Standards Board (SASB) as particularly material with regard to the respective industry. We carry out impact analyses using the "Theory of Change" and "Five Dimensions of Impact" along the Impact Frontiers' norms (pioneered by the Impact Management Project) and define impact KPIs in accordance with the GIIN's IRIS+ framework. We joined the Impact Valuation Hub, a coalition of investors shaping the future of impact valuation, to further drive best practices within the financial industry.







#### Operational principles

We are a signatory of the UN Global Compact and the Women's Empowerment Principles (WEP) established by the UN Global Compact and UN Women. We are certified as a Benefit Corporation (B Corp) and have approved science-based targets with the Science Based Targets initiative (SBTi). Further, we are a signatory to the ILPA DIA and Charta der Vielfalt, promoting recognition, appreciation and integration of diversity in business culture.















#### Advocacy for impact investing

We are associated with organisations promoting impact investing at the German as well as global level. With Bundesinitiative Impact Investing (Federal Impact Investing Initiative, Germany), we work towards strengthening the impact investing ecosystem in Germany and with Global Impact Investing Network (GIIN) towards deepening our engagement in the impact investing industry globally. We are also a part of the Invest Europe Impact Investing Working Group that aims to advise and support Invest Europe's work on impact investing, the Climate Action Task Force and the ESG Working Group aiming to promote responsible investment practices throughout the broader private equity community.





Not value

# Our portfolio companies' positive impact (1/2).

Company	Theme	Business model	SDG alignment	Challen	ge/Opportunity	Impact	score <sup>a</sup>	to society <sup>b</sup>
ROTOP		Development, manufacturing & distribution of radiopharmaceuticals for applications in nuclear medicine		<b>75</b> %	of all deaths worldwide are caused by non-communicable diseases, e.g. cancer & Parkinson's <sup>c</sup>	Enhancement of early detection & diagnosis of non-communicable diseases as well as targeted therapeutic interventions	8	€4m
PERMANENCE MARKTPLATZ GERLIKON		Swiss outpatient healthcare provider primarily focused on emergency cases	3 MONTH OF THE STREET OF THE S	54%	higher cost efficiency on average of outpatient emergency care providers compared to public hospitals <sup>d</sup>	Improvement of patient health by increasing access to healthcare and reduction of healthcare costs by cost-efficient approach	8	€13m
labor		Leading medical laboratory in Switzerland	3 000 MAX 19 18 18 18 18 18 18 18 18 18 18 18 18 18	70%	of medical decisions depend on laboratory test results <sup>e</sup>	Improved diagnostics and health outcomes based on medical testing	8	€1,397m
APELOS THERAPIE		Growing group of physiotherapy practices in underserved German market	3 50 HAND 3 50 HAND 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	4x	factor by which physiotherapy reduces societal cost of back pains due to its preventive nature <sup>f</sup>	Increasing productivity and capacity in work and private life through prophylactic pain relief services	8	€320m
<b>♥VALEARA</b>		Psychiatric and psychotherapeutic day care, with focus on underprivileged patients	3 menana 3 menana —///	342	days of work incapacity per 100 insured people due to mental illnesses in Germany reaches a new peak <sup>9</sup>	Increasing productivity and capacity in work and private life through mental health services	9	€265m
						Social Impact	Subtotal	<u>€2.0bn</u>

# Our portfolio companies' positive impact (2/2).

Company	Theme	Business model	SDG alignment	Challen	ge/Opportunity	Impact	score	to society <sup>b</sup>
kgs		Software provider contributing to legally compliant archiving solutions	16 *** ********************************	20%	of data breaches involve data mishandling <sup>c</sup>	Properly digitally archived and processed information reduces risks related to data privacy issues	6	
acrolinx		Al-powered software built to improve the quality and effectiveness of enterprise content creation and governance	5 mm,	17%	low proportion of unbiased language in Germany <sup>d</sup>	Adopting bias-free language helps ensure appropriate content	7	
<b>§</b> senseca	3	Sensors' business with focus on environmental end-markets	7	<b>2</b> x	factor increase in renewable energy needed to reach the EU's goal of renewable energy share of 42.5% in 2030°	Increasing resource-efficiency in environmental end-markets incl. renewable energy generation	6	
Westbridge		Leading European service provider for decarbonisation of real estate portfolios	7 13 13 10 13 10 13 10 10 10 10 10 10 10 10 10 10 10 10 10	40%	of global CO2 emissions caused by real estate sector <sup>f</sup>	Driving economic transformation to decarbonise real estate	8	€52m
						Social Im	pact Total	<u>€2.1bn</u>

Net value

## We externally assess and measure impact along leading norms.

We follow a systematic approach to integrate the impact assessment in the investment process.

	T	HEORY OF CHANGE	IMPACT SCORE		
	DUE DILIGENCE				
	HOLDING PERIOD				
			I	IMPACT FRONTIE	
	INPUT	Resources used for activities	WHAT	Is the outcome positive and important for people and planet?	
	A OTIV (ITIES	A 15. 15. 15. 1	WHO	Are those who experience the outcome underserved?	
	ACTIVITIES	Activities delivered for the target group(s)	HOW MUCH	How much of outcome has occurred across scale, depth and duration?	
	OUTPUT	Effects of activities on target group(s)	CONTRIBUTION	Does the contribution compare favourably with counterfactuals?	
	OUTCOME	Long-term changes in society	RISK	Which risk factors are material and what is the likelihood of not achieving the expected impact?	
pplied t GENUI	ald	on of impact KPIs for investments ong the "Theory of Change" alignment with selected SDG:		Assessment and scoring of positive impact of investments' business model along the Impact Frontiers norms'	
	Core impact KPIs tracked during ownership <sup>1</sup>			"Five Dimensions of Impact"  Impact investment = minimum score of 6/10 <sup>2</sup>	



## We measure the social impact created by our portfolio companies.

We apply a conservative assessment of the Net Value to Society; the calculation is externally quantified and independently verified.

#### NET VALUE TO SOCIETY

### Principles for estimating the Net Value to Society (NVS)

#### Materiality-oriented

Focus on the material impact areas that are most relevant for the portfolio companies.

#### Scientific

Reliance on robust and published scientific evidence and reliable third-party sources to comprehend the impact generated by the portfolio companies.

#### Monetised

In line with GENUI's long-term value creation goals, looking beyond input and output measures, outcomes are quantified into monetised Net Value to Society.

#### Proportionate

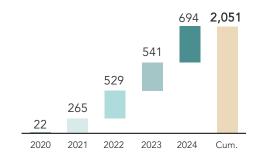
Taking into account the impact generated in proportion to GENUI's ownership share and the duration of the investment.

#### Conservative

Taking into account the impact on the direct beneficiaries, customers or clients, working with conservative assumptions wherever possible.

### €2.1bn

Net Value to Society¹ (in €m) achieved



Estimation of Net Value to Society for portfolio companies with inherent social or environmental impact





Commitment to the Science Based Targets initiative (SBTi). We acknowledge that the climate crisis is one of the biggest challenges of our time and commit to achieving net zero by 2050. GENUI set scope 1 and 2 targets as well as scope 3 portfolio targets with the SBTi which have been approved in 2023. We want to lead by example and incite our portfolio companies to set reduction targets in line with the 1.5°C scenario.

A successful transition to a net zero economy is crucial for safeguarding our ecology, society and economy in the long-run. GENUI is supporting this transition by encouraging our portfolio companies to reduce their negative environmental footprints. While our top priority is to save emissions, we also recognise the need to compensate for the remaining emissions. Therefore, we work with recognised and certified providers and projects to achieve this goal.

# CO<sub>2</sub><sup>2</sup> EMISSIONS<sup>2</sup> & FOOTPRINT

6,794

tCO<sub>2</sub> financed emissions scope 1/2/3 of portfolio companies<sup>3</sup>

19.1

tCO<sub>2</sub>/EURm revenue weighted average GHG intensity scope 1/2/3 of portfolio companies<sup>3</sup>

8,738

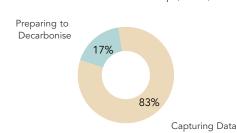
tCO<sub>2</sub> Scope 1/2/3 compensated by portfolio companies<sup>4</sup>

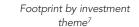


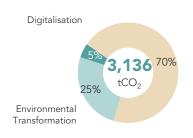
GENUI II / III - 2024 year-end figures<sup>1</sup>

Ø tCO<sub>2</sub> Scope 1/2/3 footprint per FTF<sup>5</sup>

Portfolio status per Private Markets Decarbonisation Roadmap (PMDR)6







Good Health



1) Permanence Marktplatz Oerlikon emission data not considered due to investment in late Q3 2024 and no data yet available. 2) CO2: Here and hereafter being used in the meaning of carbon dioxide equivalent. 3) In accordance with PCAF and GHG Protocol for GENUI II except Permanence Marktplatz Oerlikon with no data availability due to GENUI's investment in late Q3 2024. 4) Contributing to dedicated forestation projects in Brazil and Indonesia researched by a specialised sustainability consultancy. 5) Permanent FTE. 6) Scope 1/2/3. In accordance with the Private Markets Decarbonisation Roadmap (PMDR). 7) Scope 1/2.





Assessment of the physical and transitional risks and opportunities of our GENUI II / GENUI III portfolio companies in alignment with the Task Force on Climate-Related Financial Disclosures (TCFD).

Our GENUI II and GENUI III portfolio TCFD analysis implies overall low to moderate physical climate-related risks 1,2

Regarding transition risks<sup>1</sup> for the majority of our GENUI II and GENUI III portfolio companies the EBITDA<sup>3</sup> is being on average positively impacted by the transition towards a net zero state4.

Per 31 December 2024, the GENUI III portfolio comprises one company active in the field of radiopharmacy; the consideration of risk factors such as an extension of emission reporting and F gas regulation led to a negative CTVaR 2030/2050



0.22%

Physical risks under SSP1-2.6/SSP5-8.5 for 2030<sup>5</sup>

Transition risks – CTVaR unweighted<sup>6</sup>

-1.75%

-2.74%



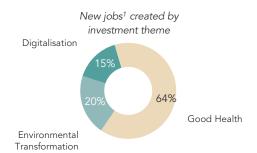
1) Based on climate risks and opportunities identified during due diligence. 2) A risk score is a quantitative rating between 0 and 10 used to assess the current and future relevance or impact of physical climate hazards on individual assets. Based on extensive research into climate hazards and data points, a risk score of 2 or higher is classified as "high", indicating locations where material physical climate hazards could occur. 3) Earnings Before Interest, Taxes, Depreciation and Amortisation. 4) Data as of 31 December 2024. 5) In alignment with the TCFD, the physical risk assessment uses the Shared Socio-economic Pathway (SSP) scenarios SSP1-2.6 and SSP5-8.5 to assess the state of the physical climate under a range of plausible futures with the first being based on a low emissions scenario that stays below 2°C warming by 2100, aligned to current commitments under the Paris Agreement and the latter scenario assuming a high emissions scenario, which follows a "business as usual" trajectory, assuming no additional climate policy and seeing CO2 emissions triple by 2100. 6) Average impact on GENUI portfolio companies' EBITDA in a given year caused by transition-related risks or opportunities that materialise under a net zero scenario within a given time frame.



Our ambition is to enable successful companies to reach even greater heights.

We firmly believe that organisations with a diverse workforce, open culture promoting employee participation and a family-friendly environment perform better.

We focus on equal pay and invest in companies that have a positive social impact; we evaluate their contribution to society and strive to advise them to scale the impact - maximising their positive effect.



### **DIVERSITY AND GENDER EQUALITY**

of portfolio companies<sup>2</sup> achieved adj. equal pay ratio<sup>a</sup>

23%

unadj.3 gender pay gap across all portfolio companies 51%

female diversity across all portfolio companies

GENUI II / III - 2024 year-end figures

have women on their management board and/or C-level

### STAFF DEVELOPMENT & EMPLOYEE ENGAGEMENT

new jobs created

19%

Ø staff turnover rate

71%

have eNPS higher than relevant benchmarkb-f

Only the actual amount of portfolio companies who reported numbers is factored into percentages and total numbers.





We believe that professional and good governance structures are essential for the long-term success of a company.

We respect international human rights principles aimed at promoting and protecting human rights, including the United Nations Guiding Principles on Business and Human Rights, the United Nations Declaration of Human Rights and the International Labor Organisation's Declaration on Fundamental Principles and Rights at Work.

Therefore, we support the establishment of strong governance mechanisms by our portfolio companies adhering to regulatory and recognised industry standards; we encourage the implementation of compliance and IT security policies as well as robust reporting structures.

manage ESG at C-level and follow good governance practices<sup>a,1</sup>



#### ESG responsibility at C-level

First things first. We encourage all portfolio companies to nominate ESG responsible persons at C-level to set the scene for tangible outcomes.

#### Transparent & profound KPI set

We created a comprehensive ESG reporting KPI set to monitor our GENUI portfolio companies' progress and publicly disclose sustainability risks and results.

#### Data analysis via independent third party

The data collection and calculation of the carbon footprint in line with GHG protocol is conducted by an external ESG software provider improving data quality (audit trail) and analysis.

#### ESG Portfolio Roundtable

We offer our portfolio companies a forum for exchange on impact and ESG initiatives, lessons learned, challenges faced and best practices.

### IT & CYBER SECURITY

91% / 89%

of portfolio companies have a data security / cyber security policy

### **COMPLIANCE**

9/11

portfolio companies with Code of Conduct<sup>2</sup> in place

>70%

of portfolio companies have a whistleblowing procedure

GENUI II / III - 2024 year-end figures

whistleblowing cases / ESG incidents at portfolio companies



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## Sustainability is integrated into everything we do.

The GENUI Sustainability Policy\_and the GENUI Sustainable Investing Framework embed sustainability in our operations as well as our investment activities.



## Being proud towards all stakeholders is driving our actions since 2014.

Since founding, we have continuously engaged with leading sustainability initiatives and principles, both internally and externally.



Became

UN PRI

signatory

Founded GENUI

Established **GENUI** Sustainability Policv

Took the pledae for Climate Neutral Now by UNFCCC

> Implemented **GENUI** Sustainable Investing Framework



**IMPACT** MANAGEMENT **PROJECT** 



EMPOWERMENT

PRINCIPLES

2020

Nominated Chief Impact/ESG & IR Officer and initiated ESG Portfolio Roundtable

Joined II PA FDCI and became part of the Invest Europe ESG Working Group

Became member of the Bundesinitiative Impact Investing and signatory to OPIM

Established USC foundation (Unternehmer Stiftung für Chancengerechtigkeit aGmbH)



BUSINESS 1.5°C

**INVEST** EUROPE

Became signatory to the ILPA



Participated in the COP28 Leadership Interview Series

DIA and Charta der Vielfalt

Awarded AAA winner of Best Social Initiative of a management company and A winner of Best ESG Manager of the year by PEW ESG European AAA Awards 2023





Alianed with INVEST EUROPE **ESG REPORTING** GUIDELINES

2024

### **GENUI**

2014

### 2015-2018

Beratung bei allerleiravh. Prövention. Fortbildung.

Started structural financial support for Allerleirauh e.V., counselling for victims of sexual violence

2019

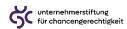
GREENHOUSE GAS PROTOCOL

Initiated GENUI LP Sustainability Council

Became TCFD supporter

Joined Women's Empowerment Principles (WEP) by UN Global Compact and the Global Impact Investing Network (GIIN)

2021









Became a B Corp and joined UN Global Compact

2022

Committed to and set targets with the SBTi (approved in 2023)

Contributed to the Invest Europe Working Group on ESG and Impact Investing 2023



charta der vielfalt

Became a member of the Impact Valuation Hub

Awarded ESG Transparency Award by EUPD Research

Aligned ESG data gathering with Invest Europe ESG Reportina Guidelines





## Our robust governance ensures our sustainability endeavours.

Our sustainability governance structure ensures senior-level commitment both from GENUI as well as its portfolio companies.

#### **GOVERNANCE STRUCTURE**

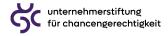
### LP Sustainability Council **GENUI Impact & ESG Team** Founding Partner C-level Manager Portfolio Company 3 Portfolio Company 1 Portfolio Company 2 ESG C-level Manager · ESG C-level Manager ESG C-level Manager **ESG** Coordinator **FSG Coordinator** FSG Coordinator Advisory Board Advisory Board Advisory Board

ESG Portfolio Roundtable

#### **ROLES & RESPONSIBILITIES**

- Stewardship by selected GENUI investors' ESG representatives via the LP Sustainability Council.
- Dialogue on current developments, policies and best practices.
- Ownership and direction by Founding Partner and Chief Impact & Client Relations
  Officer (C-level) overseeing all sustainability activities, stakeholders and communication.
- GENUI Impact & ESG team supporting on GENUI sustainability agenda and reporting.
- Continuous development of GENUI's Sustainable Investing Framework and Sustainability Policy.
- Regular update calls, KPI tracking, risk monitoring and advice on impact and ESGrelated matters of GENUI portfolio companies.
- Commitment by C-level: agenda, implementation, monitoring and reporting.
- Implementation and tracking by the GENUI portfolio companies' ESG coordinators and annual reporting by the management team.
- Impact and ESG roadmap reviewed by GENUI Entrepreneurs Board (Advisory Board).
- Semi-annual roundtable connecting GENUI portfolio companies' ESG representatives.
- Dialogue on impact and ESG initiatives, measurements, success stories and pitfalls.





20%

of all kids in Germany live in poverty (2.8m in total)<sup>a</sup>

40%

of all 4th graders in Germany read below regular standards, 25% below minimal standarda

60%

of the mentally burdened adolescents in Germany (20% of under-25s) receive no treatment<sup>a</sup>

€130m

collected capital for foundation Unternehmerstiftung für Chancengerechtigkeit (USC)<sup>1)</sup> Our mission is to fight structural barriers and foster a self-determined life of children and young adults in Germany. We bring together exceptional entrepreneurs and a unique investment model to promote opportunities for low-income children and youth in education, social inclusion and health.



Mareike van Oosting, CEO USC

#### MISSION



Funding scalable, high-impact solutions rather than just fighting symptoms



Scale solutions that have a proven track record and support them via substantial funding, entrepreneurial know-how and network



Collaborate with public partners and social businesses (nonprofits) on a long-term basis to achieve systemic change



Our board of trustees engages actively as a funding committee

#### CHALLENGES ADDRESSED BY OUR FOUNDATION

All kids grade 1-6 improve reading proficiency via modern reading programmes<sup>2)</sup>

All kids in psychological crisis receive immediate help online<sup>3)</sup>

All kids are educated about health, nutrition and nature<sup>3)</sup>

All young people find their way into the job market3)

#### BENEFICIARIES / STAKEHOLDERS



Society at large - children and young adults, public sector, social enterprises



# USC Case Study | We help school systems improve reading proficiency.

In partnership with the State of Bremen, we are introducing modern reading programmes for ALL children grade 1 to 6.

#### **CHALLENGE INPUT ACTIVITIES OUTCOME**

The state of Bremen faces severe challenges

56%

of all 4th graders read below age level

**75%** 

of all 4th graders are from low-income neighborhoods

Our solution in a nutshell

- ✓ Increased reading time to 25 min every day through our programme "Leseband"1
- Professional training for teachers on reading methods
- Assessment of reading proficiency for all grades 1-6
- ✓ Individual training for kids with a proven impact

What we achieved in 2024

- √ 52 elementary schools and 11 grade schools implemented our programme
- √ 15.000 students reached
- ✓ New evaluation tool introduced in all programme schools
- √ 90% of teachers in programme schools participated in training
- √ 97% acceptance and approval rate of teachers across the programme

On track for our 2028 target

### 150 schools

adopt

the "Leseband", reaching all grades 1-6 equal to

36,000 kids





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## The Theory of Change throughout GENUI.

The Theory of Change acts as the conduit between our immediate actions and long-term impact and enables us to articulate our contribution to the Sustainable Development Goals (SDGs).

	INPUT	ACTIVITIES	OUTCOME	IMPACT
IMPACT INVESTING	Investment capital Expertise of GENUI Investment Team Support from GENUI's network of Entrepreneurs	Invest in companies with positive impact business model and the potential to significantly scale the impact  Advise companies on how to significantly scale their positive impact business model	Focus on strong returns and long-term value for investors  Contribution to societal outcomes addressed by portfolio companies; good health, digitalisation and environmental transformation  Economic contribution by portfolio company activities	Core SDGs linked to GENUI's investment themes:  7 NUMBER OF CHARGE CONTROL AND SCHOOL OF CHARGE CONTROL OF CHARGE CONT
ESG	Expertise of GENUI Investment Team and Impact & ESG team Advice from specialised external consultancies	Identify material ESG topics, risks and opportunities  Encourage portfolio companies to implement ESG roadmap and initiatives	E   Carbon footprint reduction S   Equal pay & diversity G   Robust governance and policies	SDGs linked to GENUI's core ESG targets:  5 STORM 13 AURIT 14 AURIT 15 AURI
PHILAN- THROPY	Non-profit vehicle for philanthropic activities	Make grants to impactful social non-profit organisations / social enterprises	Contribution to positive social change created by grantees with a focus on improving opportunities for children and youth	10 NEOMEDS  ACCALUTES

Beyond negative screening, we assess for positive impact, ESG risks, value creation, and management commitment.



- No investment in companies that derive a significant percentage of their revenue from the arms industry and arms trading, the gambling industry, the tobacco industry or human cloning. No investment in e.g. fossil gas and nuclear energy sectors or coal and fracking industry; or whose primary business activity consists of genetic engineering, narcotics, alcohol or adult entertainment; or companies suspected of unethical or illegal business practices.
- Assessment and scoring of the positive impact of the investments' business model along the Impact Frontiers norms' "Five Dimensions of Impact" conducted by an independent specialist consulting firm.
- Definition of KPIs along the Theory of Change and alignment with selected SDGs.
- Sustainability assessment of potential investments prioritising industry-specific material topics identified by SASB.
- Due diligence conducted by an independent advisory firm assessing ESG risks, opportunities and principle adverse indicators (incl. climate, social/ employee matters) taking into account regulatory requirements and guidelines.
- · Good governance assessment with respect to sound management structures, employee relations, remuneration of staff and tax compliance conducted by independent advisory firms (ESG, legal and tax due diligence).
- High-level climate-related risk scenario analysis (physical and transition risks) in accordance with the TCFD recommendations conducted by an independent advisory firm.
- · Evaluation of impact and ESG opportunities incl. advice on improvement potential considering the industry, strategy and processes of the company.
- · Advisory of management on mitigation plan development for any material issues identified during due diligence.
- Estimation of the Net Value to Society for companies with inherent social or environmental impact.
- · Strategic objectives on measurement, monitoring, and reporting of impact and ESG KPIs as embedded in the transaction documentation<sup>1</sup>: Commitment to climate action and target setting via the Science Based Targets initiative (SBTi) as well as equal pay, diversity principles and good governance.





## Our impact objectives are integrated throughout the investment lifecycle.

As GIIN member and OPIM signatory, the Impact Principles are essential to our investment approach.

Read our **OPIM** disclosure



#### INVESTMENT APPROACH ALONG OPIM FRAMEWORK



Strategic Intent



Origination & Structuring



Portfolio Management



Impact at Exit

Strategic sustainability objective to achieve strong financial returns and positive and measurable social or environmental effects.

Independent pre-investment<sup>1</sup> assessment of the business model's positive impact and scoring along the Impact Frontiers norms.

Tracking & reporting of core impact<sup>1</sup> and ESG objectives during ownership.

Annual third-party assessment and independent verification of the individual investments' social impact (Net Value to Society).

Pre-investment due diligence comprises highlevel assessment of most material positive and negative externalities and a high-level climate-related risk scenario analysis according to TCFD.

GENUI's strategic ESG objective for each investment: become carbon neutral2. achieve equal pay and promote management board diversity.

At portfolio company advisory board level impact & ESG progress is reviewed at least annually with management identifying improvement actions for subsequent period. External assessment<sup>1</sup> of the business model's positive impact along the Impact Frontiers norms with pre-investment impact scoring being reviewed annually.

Annual third-party quantitative measurement of the investments' social impact (Net Value to Society) and independent verification.

Impact and ESG initiatives consistently tracked and reported.

Constant dialogue between GENUI Impact & ESG team and GENUI portfolio companies incl. knowledge exchange via ESG portfolio roundtable

The impact achieved during GENUI's ownership should be built upon.

GENUI considers a potential investor's interest in continuing a portfolio company's achievements with focus on factors such as

- Buyer's business integrity
- Reputation & track record with respect to impact and ESG matters
- · Commitment to responsible investing principles and
- Plans for the portfolio company regarding ESG factors and impact achievement.

Public disclosure and regular independent verification of alignment

- INTENTIONALITY FOR IMPACT CONTRIBUTION
- EVIDENCE AND IMPACT DATA USED IN INVESTMENT DESIGN
- MANAGEMENT OF IMPACT PERFORMANCE
- CONTRIBUTION TO IMPACT INVESTING GROWTH

GIIN's 4 tenets of impact investing



- Intentionally contributing to positive social and environmental impact.
- Seeking a **financial return** and distinguishing them from philanthropy.
- · Made across a range of asset classes.
- · Investor's commitment to measure and report the social and environmental performance.

GIIN's core aspects of impact investing



1) Pre-investment impact assessment starting in 2024. 2) After measuring, reducing and compensating for remaining carbon footprint. Note: Sources GIIN, Operating Principles of Impact Management



## How we measure impact based on Impact Frontiers' methodology.

We externally assess the five dimensions of impact generated by selected GENUI II/III portfolio companies.

### METHODOLOGY – IMPACT FRONTIERS' "FIVE DIMENSIONS OF IMPACT"

# 24

WHAT	SDG contribution: What impact does the company have on people and planet and which (sub-)SDGs does it most closely align with?  Importance of addressed problem for stakeholders: How relevant / important is the specific problem addressed by the company for their stakeholder group(s)?  Company's positioning to solve the problem: Does the product or service offer a proven solution and to what extent is the product critical in the value chain?  Potential: How can the company strengthen its offer or criticality in the value chain, increase relevancy for stakeholders and / or expand to other problems to become more impactful?
WHO	Stakeholders: Who are the relevant stakeholders affected by the outcome and how well are they served regarding the specific problem?  Potential: How can the company address more underserved stakeholders?
HOW MUCH	Scale: How many stakeholders are affected by the outcome?  Depth: How significant is the outcome change for stakeholder group(s) compared to previous levels?  Duration: How long does the outcome benefit last for the stakeholder group(s)?  Potential: How can the company increase scale, depth and / or duration?
CONTRIBUTION	Positioning vs. peers: How is the company positioned vs. peers and how does the solution provided differentiate from competition?  Potential: How can the company better position itself versus its peers?
RISK	Impact risks: Which risk factors (based on Impact Frontiers' nine impact risks) that could prevent the expected impact are material and why?  Potential: How can the company decrease impact risks, especially evidence risk, to achieve a higher impact (score)? [see last bullet point below for more details]

#### Accompanying principles and disclaimer for methodology<sup>a</sup>

- Impact scores [ranging from 0.0-10.0] serve as the relative comparison of companies by an individual investor, in this case GENUI, and should not be interpreted as absolute numbers. For GENUI the assessment scores strive to balance comparability for companies across "E", "S", and "G" while not structurally weighing one dimension more strongly than another.
- The total average is the arithmetic mean of the five dimensions rounded to an integer.
- In the case limited data is available to assess the what, who, how much and contribution dimensions, hypotheses are formulated, and the overall score is discounted via a lower score on the risk dimension (i.e., evidence risk). The potential described in the risk dimension reflects the realistically expected attainable risk score for the company during the holding period and not the full potential.

## How we measure the Net Value to Society (NVS).

We externally derive the estimated monetary value of the societal impact generated by selected GENUI II/III portfolio companies.

#### METHODOLOGY - NET VALUE TO SOCIETY<sup>a</sup>

For portfolio companies whose business models inherently have a social or environmental impact and in relation to which clear scientific evidence exists, an analysis to estimate the Net Value to Society (NVS) created is conducted by an independent consulting firm. Furthermore, GENUI has engaged an external assurance and verification company, to provide independent assurance of this quantitative impact measurement.

The methodology is based on available evidence from third-party sources and published academic research, which translates the material social or environmental outcomes into economic terms:

PortCo Analysis 1. Understanding the portfolio company's core business and material impact area(s) to identify targeted (realistic and measurable) social or environmental outcomes.

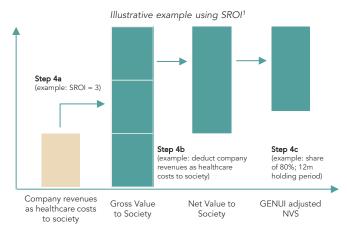
Literature Search

2. Translating outcomes into economic values through leveraging academic and third-party sources and identifying appropriate proxies (e.g., SROI<sup>1</sup>, QALY<sup>2</sup>).

Study Selection & Proxv Calculation

- 3. Selecting an anchor study that provides strong evidence based on the following criteria:
- Intervention Type: Studies closely matching the portfolio company's interventions
- Recency: More recent studies are favoured against older studies
- Socio-economic context: Studies from areas with similar living conditions are preferred
- Credibility: Studies with frequent citations and from reputable sources are prioritised If one study alone does not sufficiently meet the criteria, it is blended with an additional study.

NVS Calculation 4. Calculating the societal value from company activities with selected proxies, adjusting for GENUI's ownership.



#### Step 4a: Assessing Gross Impact

Calculating the gross impact by multiplying relevant impact proxies (e.g., SROI1, QALY<sup>2</sup>) with company-specific data (e.g., revenues<sup>3</sup>, number of patients served or CO<sub>2</sub> aversion). If required, proxies may be further adjusted using local indicators.

#### Step 4b: Determining the Net Value to Society

Determining the NVS by deducting an approximation of investment (e.g., company revenues as healthcare costs to society) from the gross impact.

#### Step 4c: Tailoring for GENUI's Involvement

The NVS is then adjusted for GENUI's ownership share and holding period, ensuring the valuation is representative of GENUI's contribution. This nets the genuine economic value GENUI's investments deliver to society.



1) Social Return on Investment (SROI) allows a deeper understanding of the social, health, environmental and economic value created; 2) Quality-adjusted life year (QALY) measures an individual's gain in utility from improvement in quality of life and length of life. 3) Since Financial Statements for Valeara and Permanence Marktplatz Oerlikon were not finalised by the time of this report, figures were taken from GENUI's internal reporting system with only minor, if any, discrepancies to Financial Statement figures in the past.

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GENUIne impact overview

Sustainability at GENUI

GENUI's impact assessment

Impact at our portfolio companies

Appendix

### We invest in themes with societal impact.

Starting in 2019, our financially attractive buyout portfolio companies advance three of our society's central tasks: good health, digitalisation and environmental transformation.



We believe in investing in good health to empower companies to innovate, promote health equity, and make a significant contribution to transforming the public health system and improving access to medical diagnostics and care in a rapidly expanding and shifting market.











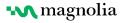




In our view investing in digitalisation fosters digital transformation and the technological progress we need. We enable our portfolio companies to address cyber security vulnerabilities and data privacy concerns, improve access to digital services, enhance user experiences and foster connectivity - all through continuous innovation.









See portfolio on p. 40f



We believe in investing in environmental transformation to accelerate a transition to a net zero economy. We are committed to encouraging our portfolio companies in implementing clean energy solutions, improving resource efficiency, and developing green technologies to accelerate the shift to a sustainable industry.





See portfolio on p. 47f





**≈75%** 

of all deaths worldwide are caused by non-communicable diseases (NCDs), e.g. cancer & Parkinson's<sup>a</sup> Ø54%

higher cost efficiency of outpatient emergency care providers compared to public hospitals<sup>b</sup>

70%

of medical decisions depend on laboratory test results<sup>c</sup> 342

days of work incapacity per 100 insured people due to mental illnesses in Germany reaches a new peak<sup>d</sup> The GENUI team supports us in how to build a great culture when running a patient-oriented healthcare service business and how organisations in our industry can significantly scale up in line with best-inclass environmental, social and governance procedures.

Alain M. Cahen, CEO labor team



### **MEGATRENDS**









Digitalisation, data and new providers

Socio-demographic shifts

Decarbonisation & climate-smart healthcare

New markets & health definitions

#### CHALLENGES ADDRESSED BY OUR PORTFOLIO COMPANIES

Enhancement of early detection and improved diagnosis of NCDs as well as targeted therapeutic interventions Improved diagnostics and health outcomes based on medical testing Increasing productivity and capacity in work and private life through health services Increasing access to immediate medical care and reduction of healthcare costs by cost-efficient approach

#### **BENEFICIARIES / STAKEHOLDERS**



Patients, health system, health care providers



Fund	GENUI III
ntry Year	2024
Country	Germany
Sector	Healthcare

## ROTOP is a leading pharmaceuticals company in nuclear medicine.

Achievements

ROTOP develops, manufactures and distributes radiopharmaceuticals used for diagnostic and therapeutic applications, e.g., in the of the second fields of oncology or neurodegenerative diseases and additionally offers comprehensive CDMO<sup>1</sup> services.

#### **GROWING-RAPIDIY** RADIOPHARMACEUTICALS SPACE IN EUROPE

ROTOP develops, manufactures and distributes radiopharmaceuticals historically being focused on its own product portfolio with recent expansion towards CDMO services. Due to technological advancements, a significant growth is expected for the radiopharmaceuticals market over the next >10 years<sup>a</sup>, especially within therapeutic applications driving the need for experienced CDMO partners for big pharma firms and smaller biotechnology players. Due to its heritage, ROTOP is well positioned to further expand its CDMO product offering and its own product portfolio. Fueled by its vast experience through various own product developments and registrations over the last 10 years, and by being one of few players with proven CDMO capabilities in radiopharmacy, ROTOP is the ideal candidate to benefit from the anticipated market growth.

#### Research hub for nuclear medicine.

Headquartered in Dresden, Germany on the nuclear research hub HZDR<sup>2</sup> with ~170 employees (62% female diversity), >90 product approvals and GMP<sup>3</sup> approval by EU and one US FDA approval ROTOP has a unique competitive position.







#### KEY ESG ACHIEVEMENTS & GOALS



Carbon **Footprint** 



Equal Pay Ratio



Code of Conduct<sup>4</sup>

#### **ENVIRONMENTAL**

 Climate contribution and annual compensation for remaining emissions via certified projects

Started Scope 1-3 measurement and steering processes supported by ESG software

#### SOCIAL

- Started HR data collection along GENUI's social KPI reporting
- Conducted first equal pay analysis

#### **GOVERNANCE**

- Appointed ESG responsible persons (incl. C-Level) and internal ESG coordinators
- Set-up GENUI ESG KPI reporting

 Take measures to reduce carbon footprint (review

 Further increase renewable energy share

- Conduct employee engagement & customer satisfaction surveys
- Conduct workplace health and safety review
- Review employee training concept
- Implement Code of Conduct
- Implement data and cyber security policies
- Conduct phishing / IT penetration tests



High

Fund	GENUI III
Entry Year	2024
Country	Germany
Sector	Healthcare

Impact Assessment ROTOP.	Imp	pact	Asse	ssmen <sup>.</sup>	t RC	TOP.
--------------------------	-----	------	------	--------------------	------	------

Impact through targeted diagnostic and therapeutic applications.

Net negative Net positive

Contribution to society

Low

Medium

Intentionality of impact

Impact KPI

#### THEORY OF CHANGE

Societal problem addressed	~75% of global deaths are caused by non-communicable diseases (NCDs) <sup>a</sup> ~85% of DALYs in the EU result from NCDs (e.g., breast cancer) <sup>b</sup> As such, NCDs pose a significant public health & econ. burden on societies <sup>a</sup> Problem to intensify, esp. in industrialised countries due to aging populations, with SDG 3.4 (NCDs <sup>c</sup> & mental health) unlikely to be achieved globally
Target group(s)	Patients suffering/expected to suffer from various cancer types (e.g., breast & prostate cancers), neurodegenerative disorders (e.g., Parkinson's disease) or cardiovascular diseases (e.g., coronary artery disease)     Health care providers (e.g., hospitals) offering radiopharmaceutical diagnostics & therapeutics

<ul> <li>Health care providers (e.g., hospitals) offering radiopharmaceutical diagnostics</li> </ul>
--

Radioactive
isotopes, chem
compounds &
reagents
Production facilities
Employees
Capital (€)
Time

Development, manufacturing and distribution of radiopharmaceuticals for nuclear imaging solutions Production and distribution of

radiopharmaceuticals

for nuclear treatments solutions

Increased availability of nuclear diagnostic products Improved diagnostic capacity and accuracy

**Clients** 

Patients | Faster access to treatment and improved therapeutic outcomes Reduced symptoms and better quality of

Outcome

Reduced mortality Reduced overall societal health costs Improved workforce reintegration



#### KPIs (selected)

Employee retention rate eNPS Score # of training days # of kits sold

cNPS Score Ø Batch-to-batch consistency

# of patients treated

Net Value to Society (NVS)

### IMPACT SCORE - 5 DIMENSIONS OF IMPACT



rotop-pharmaka.de

		IMPACT FRONTIERS
DIMENSION	SCORE	KEY RATIONAL FOR IMPACT SCORE (ABSTRACT ONLY)
WHAT	8-9	ROTOP <b>contributes to SDGs 3.4</b> by developing, manufacturing & distributing radiopharmaceuticals for applications in nuclear medicine (radiopharmaceutical diagnostics & treatments for targeted diseases)
		The importance of the addressed problem is high for health care providers and patients
		ROTOP's <b>positioning to solve the problem is medium-strong</b> due to strong quality record , strong market reputation and adherence to industry leading quality standards
WHO	7-8	<b>Stakeholders are moderately underserved</b> as existing substitutes are often associated with higher cost; risk of acute shortages for selected products if the company were to cease operations
HOW MUCH	6-7	Small-medium scale as company operates in niche markets with low volumes; however, high market shares for core products (~60%)
		<b>Depth is medium-high</b> – Radiopharmaceutical diagnostics enable early, accurate disease detection, leading to more effective treatments
		<b>Duration: Long-term</b> effects as early-stage and accurate diagnoses lead to higher survival rates
CONTRI- BUTION	7-8	Positioning vs. peers is slightly better, especially compared to competitors outside of Germany; higher quality standards & reliance on stronger regulatory expertise; company ensures compliance with cGMP for radiopharmaceuticals, enabling state-of-the-art production
RISK	7-8	Impact risk is low-medium: Low-medium evidence risk due to high regulatory requirements that require well-established scientific studies; low-medium execution risk given that industry is highly regulated; low stakeholder participation and efficiency risk
TOTAL Ø	8	



Fund	GENUI II
ntry Year	2024
Country	Switzerland
Sector	Healthcare

permanence-oerlikon.ch

### Permanence is a Swiss walk-in outpatient institution.

Permanence Marktplatz Oerlikon (PMO) is a leading provider of urgency and walk-in outpatient medical care in the Zurich North area covering the medical needs between hospital emergency units and non-urgent, scheduled general practitioner care.

Achievements

ESG KP

### PERMANENCES ARE CRUCIAL FOR FAST PATIENT TREATMENT-WITHOUT COMPROMISING THE QUALITY OF CARE

The Swiss outpatient healthcare market outgrew the inpatient market more than twice in recent years and is poised for sustainable growth. Urgency care units like PMO are particularly well-positioned because of overburdened hospital emergency departments. An increased demand for immediately accessible medical services over the traditional appointment-based general practitioner model is fueling further market growth.

### Leading platform for urgent walk-in care in Switzerland.

Headquartered in Zurich, Oerlikon with approximately 60 employees PMO has an attractive competitive position by being the largest and most profitable outpatient urgency care unit in the quarter of Oerlikon and surrounding.

Furthermore, PMO was able to position oneself as an attractive employer for medical staff due to compensation, location and opening hours with a high female diversity of 71% also being represented on C-level with a female share of 60%.





#### KEY ESG ACHIEVEMENTS & GOALS



Carbon Footprint<sup>1</sup>



Equal Pay Ratio<sup>1</sup>



Code of Conduct<sup>2</sup>

#### **ENVIRONMENTAL**

 Onboarded regarding climate contribution and annual compensation for remaining emissions via certified projects from 2025 on

#### **SOCIAL**

 Started HR data collection along GENUI's social KPI reporting

#### **GOVERNANCE**

- Appointed ESG responsible person (incl. C-Level) and internal ESG coordinator
- Set-up GENUI ESG KPI reporting
- Implemented data security policies

- Start Scope 1-3 measurement and steering processes supported by ESG software
- Set carbon footprint reduction targets (review SBTi)
- Increase renewable energy share
- Conduct equal pay analysis
- Conduct employee engagement & customer satisfaction surveys
- Conduct workplace health and safety review
- Review employee training concept

- Implement Code of Conduct
- Implement IT/cyber security policies
- Conduct phishing / IT penetration tests





Intentionality of impact

Medium

High

Fund Entry Year 2024 Country Switzerland Sector Healthcare

permanence-oerlikon.ch

Impact KPI

### Impact Assessment Permanence.

Impact through increased medical treatment.

#### THEORY OF CHANGE

Societal problem addressed	Hospital emergency rooms in Switzerland are constantly running over capacity <sup>a</sup> Delayed treatment and reduced access to healthcare can lead to complications and significantly influence health outcomes Switzerland has the highest self-funded healthcare costs globally (e.g., 48% of the Swiss had healthcare cost of >USD 1,000 in 2023) <sup>b</sup>
Target group(s)	Population in need of (urgent) medical care in Zurich Oerlikon All age groups but young average patient age (35-37 years) Diverse patient base (~40% with migration background)

Outpatient facility Medical infrastructure Medication Employees Capital (€)

Time

Diagnosis and treatment of diseases (e.g., infectious, respiratory, cardiovascular) Efficient patient admission and flexible consultation services

Reduced time to seek medical care and improved treatment access

Lower barriers to healthcare, reduced symptoms and better patient health outcomes

Improved access to healthcare services Reduced pressure on system (clinics) Reduced mortality Improved workforce reintegration



#### KPIs (selected)1

Employee retention rate eNPS Score # of training days

# of patients treated Ø waiting time

% of urgent cases

cNPS Score cNPS response rate Net Value to Society

(NVS)

### IMPACT SCORE - 5 DIMENSIONS OF IMPACT

Low

Contribution to society

Net negative Net positive



		IMPACT FRONTIERS
DIMENSION	SCORE	KEY RATIONAL FOR IMPACT SCORE (ABSTRACT ONLY)
WHAT	8-9	Permanence Oerlikon <b>contributes to SDGs 3.8 a</b> s Zurich's largest outpatient healthcare clinic, treating mostly emergency cases
		The importance of the addressed problem is high for patients and general population
		Permanence Oerlikon's <b>positioning to solve the problem is strong</b> as highly efficient model reduces wait times, lowers healthcare costs and reduces premia for patients, alleviating system strain
WHO	7-8	<b>Stakeholders are moderately underserved</b> , with hospital emergency wards in Switzerland frequently operating beyond capacity, resulting in long wait times
HOW MUCH	6-7	Small-medium scale as company operates with a single branch; yet largest outpatient clinic in Zurich with patient base of ~160,000  Depth is medium-high – emergency care treatments improve physical wellbeing and long-term healing prospects  Duration: Medium-long-term effects as benefits for patients depend on the
		specific type of disease or injury
CONTRI- BUTION	7-8	Positioning vs. peers is slightly better with its prime location, excellent medical infrastructure and wide range of services; high process standardisation boosts productivity above the market averages and Qsome (ticketing tool) automates patient administration
RISK	7-8	Impact risk is low-medium: low-medium stakeholder participation risk as Google reviews may influence walk-in numbers; low execution by offering increased salaries to offset reduced weekend incentives for doctors, as insurers do not further cover urgency allowances
TOTAL Ø	8	





Fund	GENUI II
Entry Year	2021
Country	Switzerland
Sector	Healthcare



## labor team is a leading medical laboratory in Switzerland.

labor team operates one core laboratory and maintains four regional laboratories in the eastern parts of Switzerland as well as one one segment that the eastern parts of Switzerland as well as one of the eastern parts of the easter regional lab in Zurich, offering the full spectrum of laboratory testing services for outpatient medical care and hospitals.

Achievements

### LABOR TEAM IS AT THE CORE OF MEDICAL DECISION-MAKING PROVIDING ESSENTIAL INFORMATION

Offering the full diagnostic spectrum in laboratory medicine and anatomical pathology labor team is an important player for diagnoses, prognoses and disease monitoring which are leading to better health outcomes for patients and broader societal benefits. In Switzerland, up to 70% of all medical diagnoses and therapeutic decisions are based on test results.<sup>a</sup>

#### Fourth largest medical laboratory in Switzerland.

Operating in three labs in Switzerland and serving more than 2,000 customers, labor team offers laboratory testing with a strong footprint in specialty diagnostics. Its hub-and-spoke model and customised courier network enhance its geographical reach and lend efficiency to its operations.

In 2023 the company reached a significant milestone being one of the first medical laboratories in Europe to be awarded the "Green & Sustainable Laboratory" certificate. 1 labor team is further striving for a diverse work environment with a high share of female employees (72%) and family-friendly business practices such as a subsidised day-care centre.



#### KEY ESG ACHIEVEMENTS & GOALS



Carbon **Footprint** 



**Equal Pay** Ratio<sup>3</sup>



Code of Conduct<sup>4</sup>

laborteam ch

#### **ENVIRONMENTAL**

 Climate contribution and annual compensation for remaining emissions via certified projects

- Started Scope1-3 measurement and steering processes<sup>2</sup>
- Certified as green & sustainable lab through EFLM<sup>1</sup> as one of the first laboratories in Europe

targets (review SBTi)

Review water management.

Set carbon footprint reduction

plastic waste recycling and ISO

14001 certification potential

### Conducted employee

satisfaction survey and initiatives

SOCIAL

■ Implemented "People & Culture" strategy

satisfaction surveys

 Conducted potential analysis for talent management and internal succession planning

#### **GOVERNANCE**

- Appointed ESG responsible persons (incl. C-Level) and relevant compliance officers
- Set-up GENUI ESG KPI reporting
- Implemented data security / cyber security policies
- Completed phishing / IT penetration tests
- Implemented Code of Conduct
- Set-up employee trainings for Implement whistleblowing up to third-lien management
- combined with in-house Conduct further customer social counselling Conduct compliance
  - trainings



1) By the European Federation of Clinical Chemistry and Laboratory Medicine (EFLM). 2) Supported by third-party ESG provider. 3) Company own calculation based on Logib, a statistical tool developed by the Swiss 4) Implementation status.

### labor team

Fund	GENUI II
Entry Year	2021
Country	Switzerland
Sector	Healthcare



Impact KPI

### Impact Assessment labor team.

Impact through increased speed of medical decision-making.

#### THEORY OF CHANGE

Societal problem addressed	60-70% of clinical decisions are affected by laboratory test results, both in the hospital setting and outside <sup>a</sup> As (chronic) diseases become more prevalent for elderly people, importance of laboratory testing is growing for the aging Swiss population (number of people aged 65 and older has increased by 2.3% in 2023 vs. 2022) <sup>b</sup>
Target group(s)	Physicians, pharmacies and hospitals in Switzerland seeking comprehensive laboratory analysis services     Patients requiring timely diagnostic results to inform their treatment plans

#### Input

Laboratory

equipment

Digital

Time

services

#### Activitie

Laboratory analyses, incl. blood tests, smears and tissue samples Personalised consultation

Infrastructure
Employees
Capital (€)

Developing innovative diagnostic tests
Logistics for timely sample collection and

result reporting

#### Outcome

Increased availability and utilisation of precise and rapid laboratory diagnostics Early detection of diseases leading to improved patient Reduced mortality Reduced overall societal health costs Improved workforce integration

Increased sustainable practices in healthcare sector

KPIc.	100	lected)
1/1 13	(30)	ecteu)

METRIC	SDG(S)	SECTOR(S)	FY 2024 DATA	IRIS+ CODE
Employee retention rate	Cross SDG	Cross Sector	83%	-
# of different tests in portfolio	SDG 3	Healthcare	1,200	PI1533
# of test orders conducted	SDG 3	Healthcare	4.8m	PI1263/PI8454
cNPS Score	Cross SDG	Cross Sector	54.0	OI5049

outcomes





#### .

#### IMPACT SCORE – 5 DIMENSIONS OF IMPACT



laborteam.ch

DIMENSION	SCORE	KEY RATIONAL FOR IMPACT SCORE (ABSTRACT ONLY)
WHAT	8-9	labor team <b>contributes to SDG 3.4 with</b> the full spectrum of routine and speciality testing services for outpatient medical care, providing information for diagnoses, prognoses and disease monitoring
		The importance of the addressed problem is high for customers, patients and general population
		labor team's <b>positioning to solve the problem is strong</b> with >20 years of experience, broad product portfolio and innovative pipeline
WHO	3.5-4.5	Stakeholders are moderately well-served, with several regional and international players in the outpatient laboratory market in CH
HOW MUCH	8-9	Medium-large scale spans across >3,500 senders throughout Switzerland; total of ~5 million tests performed in 2024 (4th largest laboratory group in Switzerland)  Depth is medium-high – test diagnosis leads to better health outcomes through disease prevention and effective treatment
		Duration: Long-term effects vary based on type of test and disease
CONTRI- BUTION	7-8	Positioning vs. peers is on par with many years of experience; broad product portfolio (~1,600 tests) and innovative pipeline; customer surveys indicate high satisfaction across quality, customer support & proximity and green logistics
RISK	8.5-9.5	<b>Impact risk is low:</b> Low evidence risk due to high evidence through general studies; low execution risk due to high automation and quality control and low employee termination rate; negative impact risk in terms of $CO_2$ for transportation is prevented by most eco-friendly logistical courier network
TOTAL Ø	8	



Note: Annual impact reassessment conducted by independent consultancy led to increase of impact score from 7 to 8 in 2024.



GENUI II
2020
Germany
Healthcare

apelos.de

## APELOS Therapie is a German group of therapy practices.

APELOS Therapie<sup>1</sup> (APELOS) is a group of therapy practices offering integrated procedures, often in form of physiotherapy, occupational therapy, speech therapy or rehabilitation, to long-term medical fitness for continued therapy success.

Achievements

### APELOS HELPS REDUCING MUSCULOSKELETAL DISORDERS AND INJURIES AS WIDELY PREVALENT MEDICAL PROBLEMS

APELOS offers outpatient physiotherapy, ergotherapy, logopaedics, osteopathy and sports therapy to its patients alleviating chronic pain or physical impairment leading to worsened life quality and incapacity to work which incur high treatment cost and can even force early retirement.

APELOS is pursuing a buy-and-build strategy to expand its network of high-quality therapy practices supported by the strong APELOS platform.

APELOS currently comprises ~30 therapy practices across Germany meeting high standards of quality. A large proportion of therapists holds advanced qualifications and certifications. While physiotherapy is the mainstay, other services and therapeutic procedures are also offered with increasing importance. The therapy practices largely continue to operate under their own established brands but are supported by the APELOS platform throughout the entire value chain, incl. a.o. training with their own academy, IT, marketing, central appointment coordination, financial accounting, recruitment and the exchange of therapeutic and operational best practices.



#### KEY ESG ACHIEVEMENTS & GOALS



Carbon **Footprint** 



**Equal Pay** Ratio



Code of Conduct<sup>2</sup>

#### **ENVIRONMENTAL**

 Climate contribution and annual compensation for remaining emissions via certified projects

Started Scope 1-3 measurement and steering processes supported by ESG software

#### SOCIAL

- Conducted annual employee engagement survey
- Completed selected customer satisfaction surveys
- Established online and physical staff training academy
- Established guideline for employee management and a Culture of Communication

#### **GOVERNANCE**

- Appointed ESG responsible persons (incl. C-Level) and relevant compliance officers
- Set-up GENUI ESG KPI reporting
- Implemented data security / cyber security policies
- Implemented Code of Conduct

 Set carbon footprint reduction targets (review

> Increase renewable energy share

- Set-up executive coaching and mentoring programme
- Establish 360° feedback
- Complete phishing / IT penetration tests
- Conduct compliance trainings



Low

Intentionality of impact

Medium

High

Impact KPI

### Impact Assessment APELOS.

Impact through preventive physiotherapy.

#### THEORY OF CHANGE

Societal	٠	High
problem		of life
addressed	٠	14 οι
		thera
	٠	In 202

- prevalence of musculoskeletal disorders (MSDs), significantly impacting quality e, mobility and productivity (affecting >50% of workers in GER)
- ut of 16 German federal states face a shortage of skilled professionals in apeutic professionsa
- 023, regional wait times for physiotherapy in Germany exceeded 4 weeks<sup>b</sup>

#### Target group(s)

- Patients suffering from musculoskeletal disorders
- ~70% of patients are publicly insured, facing even more limited therapy access Healthcare providers seeking to integrate into a professional and scalable network with state-of-the-art tools and support

### Therapy

facilities

Employees

Capital (€)

Time

Physiotherapy: musculoskeletal assessments and manual therapy

Infrastructure Ergotherapy: Training for motor skills and independence in daily activities

> Logopaedics: Therapy for speech, language and swallowing disorders

#### Outcome

Improved access to therapy services, reducing wait times and geographic disparities Enhanced recovery

healthcare systems Improved musculoskeletal health rates through tailored and reduced disabilitytreatment plans adjusted life years

Greater efficiency in

therapy management,

alleviating pressure on



14. 10 (00/00004)				
METRIC	SDG(S)	SECTOR(S)	FY 2024 DATA	IRIS+ CODE
# of EAP therapies <sup>1</sup>	SDG 3	Healthcare	2,444	-
eNPS Score	Cross SDG	Cross Sector	38.8 <sup>2</sup>	OI3601
Total prescription value (in EURm)	SDG 3	Healthcare	28.1	-
cNPS Score	Cross SDG	Cross Sector	93.4	OI5049

### IMPACT SCORE - 5 DIMENSIONS OF IMPACT

Contribution to society

Net negative Net positive



apelos.de

DIMENSION	SCORE	KEY RATIONAL FOR IMPACT SCORE (ABSTRACT ONLY)
WHAT	9-10	APELOS contributes to SDG 3.4 with therapy practices for outpatient physiotherapy, ergotherapy, logopaedics, osteopathy & sports therapy
		The importance of the addressed problem is high for patients and general population
		APELOS' <b>positioning to solve the problem is strong</b> given the consistent track record of acquired practices (average >15 years)
WHO	8-9	Stakeholders are strongly underserved, with increasing shortage in staff/capacity, leaving patients with long wait times; ~70% of APELOS' patients are publicly insured and thus even more underserved
HOW MUCH	6-7	Small-medium scale with a network of 30 practices extending across 20 German cities, providing a total of ~650k treatments in 2024
		<b>Depth is medium-high</b> – typically, patients did not receive any other physiotherapeutic treatment before coming to APELOS
		<b>Duration:</b> General studies show that about ~80% of patients observe <b>long-term</b> effects of physiotherapy
CONTRI- BUTION	6-7	<b>Positioning vs. peers is slightly better</b> due to leveraging digitisation, leading to higher capacity utilisation, ease of process for patients and reduced administrative burden for practitioners
RISK	6-7	Impact risk is low-medium: Low-medium evidence risk due to missing primary patient data and sometimes limited rigorous scientific evidence; medium dropoff risk; low endurance and execution risks



TOTAL Ø

Note: Annual impact reassessment conducted by independent consultancy led to increase of impact score from 7 to 8 in 2024. 1) EAP = "Erweiterte Ambulante Physiotherapie" / "Extended Ambulant Physiotherapy", 2) Higher than relevant benchmark of 19, source: Culture Amp, Hospital & Health Care, January 2025.



Fund	GENUI II
ntry Year	2020
Country	Germany
Sector	Healthcare

valeara.de

### VALEARA is a local leader for psychiatric care.

VALEARA Group is a primarily outpatient care provider for psychiatric, psychotherapeutic and neurological diseases aiming at providing immediate care for patients.

### -VALEARA IS A LEADING PROVIDER FOR INTEGRATED MENTAL – **HEALTH SERVICES FOR ADULTS AND YOUTH**

With its holistic interdisciplinary offering and psychiatric outpatient clinic VALEARA addresses mental illness which affects about 30% of the German adult population<sup>a</sup> with treatment waiting times often exceeding 15 weeks.<sup>b</sup> Demographic groups like people with lower socio-economic status, women and people with migration backgrounds are disproportionately affected.

#### VALEARA offers high quality medical care.

VALEARA's ~360 employees offer day-care and outpatient treatment services for patients suffering from moderate to severe mental and neurological disorders. Following the acquisition of a child and adolescent psychiatry in 2022, an ambulatory health centre for neurology and psychiatry was acquired in 2024<sup>2</sup>.

To be even more patient-centric, patient satisfaction surveys are conducted and a patient complaint management system as well as a patient feedback management are implemented. ~55% of VALEARA's patients have a migration background. This is met by a highly diverse workforce of >20 nationalities enabling native language treatment; and with immediate appointments, patients do not have to wait several weeks.



Achievements

### KEY ESG ACHIEVEMENTS & GOALS



Carbon **Footprint** 



Equal Pay Ratio



Code of Conduct1

#### **ENVIRONMENTAL**

 Climate contribution and annual compensation for remaining emissions via certified projects

Started Scope1-3 measurement and steering processes supported by ESG software

#### SOCIAL

- Conducted selected employee satisfaction survey and initiatives
- Developed company health management reducing average illness rate by ~2ppt
- Introduced patient feedback management and improved its Google rating (4+)

#### **GOVERNANCE**

- Appointed ESG responsible persons (incl. C-Level) and relevant compliance officers
- Set-up GENUI ESG KPI reporting
- Implemented data security / cyber security policies
- Completed phishing / IT penetration tests
- Digitalise workflow feedback management and expand digital "patient journey"
  - Extend compliance trainings

 Set carbon footprint reduction targets (review

> Increase renewable energy share

- Launch education & training programme for managers
- Implement "patient-reported outcome measures" (PROMs)

Impact KPI

#### IMPACT SCORE - 5 DIMENSIONS OF IMPACT



valeara.de

DIMENSION	SCORE	KEY RATIONAL FOR IMPACT SCORE (ABSTRACT ONLY)
WHAT	9-10	VALEARA <b>contributes to SDGs 3.4</b> with integrated mental health services, focusing on outpatient services and complemented by neurology centers and psychotherapy training institute
		The importance of the addressed problem is high for patients and general population
		VALEARA's <b>positioning to solve the problem is strong</b> given team of ~350 multi-lingual professionals with diverse ethical backgrounds ensuring transcultural care services
WHO	9-10	Stakeholders are strongly underserved, with a low penetration of outpatient psychiatry in Ruhr area (waiting times >15 weeks) and majority of patients having a migration background
HOW MUCH	7-8	Medium scale across two clusters (North Rhine-Westphalia & Baden- Wurttemberg), employing ~500 people and treating >2,500 patients per day
		<b>Depth is high</b> – treatments for mental illnesses significantly enhance mental well-being and reduce suicide attempts
		<b>Duration: Long-term</b> effects of mental health treatments can be substantial with improvements lasting years after therapy conclusion
CONTRI- BUTION	7-8	Positioning vs. peers is slightly better with e.g., PIA accreditation, significantly shorter waiting times, low-threshold entry for treatment, multilingual professionals with diverse ethical backgrounds ensuring transcultural care service, high patient satisfaction score
RISK	8-9	Impact risk is low-medium: low evidence risk due to high evidence through general studies; low endurance risk due to low no show rate
TOTAL Ø	9	
GENUI	Note: Annual im	pact reassessment conducted by independent consultancy led to increase of impact score from 8

Note: Annual impact reassessment conducted by independent consultancy led to increase of impact score from 8 to 9 in 2024.

### Impact Assessment VALEARA.

Impact through mental health services.

#### THEORY OF CHANGE

Societal problem addressed	~30% of Germany's adult population affected by mental health disorder <sup>a</sup> Prevalence of depression significantly higher among migrants <sup>b</sup> Depression key driver of sick leave in Germany
Target group(s)	>95% of patients from the public health insurance system (GKV)     Majority of patients not previously in psychological treatment     Majority of patients have a migrant background

#### Care, home visits Increased access to Facilities Reduction of Doctor Diagnosis therapy stationary Transportation led Medication treatments Behavioural change; Assessments **Employees** Symptom reduction; Improved Medication **Psychologist** Conversation Improved coping skills; reintegration led thearapies Capital (€) Socio-economic Increased resilience into workforce status Time Improved mental health Behavioural Increased well-being Exercise Music Multilingual therapy delivery

KPIs (selected)						
METRIC	SDG(S)	SECTOR(S)	FY 2024 DATA	IRIS+ CODE		
# of professionals	SDG 3	Healthcare	77	OI5323		
# of treatment hours/patient	SDG 3	Healthcare	50.0	-		
Waiting time for medical surveillance	SDG 3	Healthcare	same day	-		
Google rating	Cross SDG	Cross Sector	4.1	-		

# €150bn

economic losses due to cybersecurity attacks in 2023 in Germany<sup>a</sup> 50%

of all SMEs in Germany regard cyber attacks as the biggest risk for their business<sup>b</sup>

20%

of data breaches involve data mishandling<sup>c</sup>

17%

low proportion of unbiased language in Germany<sup>d</sup>

ŧ 39

As we continue to build our Sustainability Agenda, GENUI is a valuable sparring partner. We put the same weight on the importance of compliance, which isn't optional, but essential. Content must meet strict regulations to avoid fines, lawsuits, and reputational damage. Staying compliant doesn't have to be overwhelming though and that's where Acrolinx's solutions have their sweet spot.



Britta Mühlenberg, Chief Operating Officer Acrolinx

#### **MEGATRENDS**









Industry 4.0

Smart communication

Big data, AI and cloud computing

Machine learning

#### CHALLENGES ADDRESSED BY OUR PORTFOLIO COMPANIES

Properly digitally archived and processed information reduces risks related to data privacy issues Enhanced protection against data breaches and unauthorised access Adopting bias-free language helps ensure appropriate content

#### **BENEFICIARIES / STAKEHOLDERS**





Society, small to medium-sized enterprises (SMEs), public sector



Fund	GENUI II
Entry Year	2023
Country	Germany
Sector	Software



kas-software.com

### kgs offers legally secure and efficient digital archiving.

KGS Software (kgs) provides legally compliant archiving solutions with a main focus on SAP users, while at the same time saving costs for customers by offering smart and lean solutions.

Achievements

#### KGS PROVIDES INTELLIGENT ARCHIVING SOLUTIONS

The company provides the leading pure archiving solution ("tia") mainly for SAP customers in the enterprise segment designed as a middleware solution, which connects directly to ERPs and other systems. "tia's" main advantages include its focused set-up ensuring stability as well as a legally compliant archiving, enabling customers to access archived data directly through the system without the additional need to switch applications.

Properly digitally archived and processed information improve resource efficiency and reduce risks related to data privacy issues.

Through kgs' offering, its customers are able to store and secure data, documents and attachments in a legally compliant way, ensuring that requirements regarding personal and other sensitive data are being met. This enables customers to perform well with respect to internal and external governance requirements. Additionally, kgs' focus on lean and efficient software reduces redundancies and fosters a lean and resource-efficient operations set-up at customers' level.



#### KEY ESG ACHIEVEMENTS & GOALS



Carbon **Footprint** 



**Equal Pay** Ratio<sup>1</sup>



Code of Conduct<sup>2</sup>

#### **ENVIRONMENTAL**

 Climate contribution and annual compensation for remaining emissions via certified projects

Started Scope 1-3 measurement and steering processes supported by ESG software

#### SOCIAL

- Conducted employee engagement survey
- Conducted customer satisfaction surveys

#### **GOVERNANCE**

- Appointed ESG responsible persons (incl. C-Level) and relevant compliance officers
- Set-up GENUI ESG KPI reporting
- Implemented cyber security / data security policies

 Set carbon footprint oals reduction targets (review

- Increase renewable energy share
- Conduct workplace health and safety review
- Review family-friendliness of work environment
- Implement Code of Conduct
- Conduct phishing / IT penetration tests



Contribution to society

Net negative Net positive

High

Sector



Impact KPI

### Impact Assessment kgs.

Impact through improved legal compliance.

#### THEORY OF CHANGE

Societal problem addressed	Increasing regulatory demands for secure, compliant digital archiving     Limited availability of cost-effective archiving solutions tailored to SAP users
Target group(s)	Businesses using SAP systems seeking secure digital archiving solutions     Organisations requiring efficient, user-friendly alternatives to traditional ECM/DMS systems

### Digital archiving

software

Infrastructure

Ecosystem

**Employees** 

Capital (€)

Time

partnerships

### Development of digital archiving solutions Seamless integration with Improved compliance SAP systems

Software updates for regulatory needs Customer support for onboarding and migration

Enhanced data security for businesses and legal risk mitigation Enhanced operational efficiency, enabling businesses to focus on core activities

Increased transparency and accountability in data management practices Improved resilience and strengthened trust in data-driven industries



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METRIC	SDG(S)	SECTOR(S)	FY 2024 DATA	IRIS+ CODE
Employee retention rate	Cross SDG	Cross Sector	84%	-
eNPS Score	Cross SDG	Cross Sector	30.81	OI3601
cNPS Score	Cross SDG	Cross Sector	90.02	OI5049

### IMPACT SCORE - 5 DIMENSIONS OF IMPACT

Low



kas-software.com

Software

DIMENSION	SCORE	KEY RATIONAL FOR IMPACT SCORE (ABSTRACT ONLY)
WHAT	6.5-7.5	kgs <b>contributes to SDG 16.6</b> with digital archiving solutions that offer accessible storage, management and retrieval of data and as such contribute to building transparent & accountable institutions
		The importance of the addressed problem is medium for customers and general population
		kgs' <b>positioning to solve the problem is strong</b> as only provider of software products purely focused on digital archiving for SAP clients
WHO	5-6	Stakeholders are potentially underserved, with a focus on the DACH market and most customers switching from ECM/DMS solutions
HOW MUCH	3-4	Small scale with ~500 customers mainly in DACH (<1% of SAP-using companies in GER)
		<b>Depth is low</b> – no evidence on the level of difference in compliance between kgs and ECM/DMS solutions
		<b>Duration:</b> Subscription model and customer-oriented pricing strategy ensure <b>long-term</b> impact
CONTRI- BUTION	7.5-8.5	<b>Leading positioning vs. peers</b> with no direct competition/ comparable offer focused on digital archiving for SAP customers which is legally compliant
RISK	3-4	Impact risk is medium-high: medium-high evidence risk for compliance (due to lack of data on compliance difference between kgs and ECM/DMS and on the existence/extent of organisations using non-compliant approaches to digital information archiving)
TOTAL Ø	6	

Intentionality of impact

Medium



1) Higher than relevant benchmark of -5, source: Culture Amp, Computer Software Germany, January 2025. 2) 2023 data, since no 2024 data available



Fund	GENUI II
Entry Year	2022
Country	Germany
Sector	Software

acrolinx.com

### Acrolinx helps create compliant content.

Acrolinx is the leading global provider of Al-powered software built to improve the quality and effectiveness of enterprise content creation and governance.



### ACROLINX' HIGH QUALITY CONTENT MATTERS NOW MORE THAN EVER

Acrolinx' technology helps global companies create brand-compliant and audiencerelevant content across the enterprise. The Acrolinx AI engine integrates with major authoring tools, giving content contributors real-time guidance on everything from style, tone, clarity, bias-free language and consistency as they create and publish content.

Acrolinx makes compliant language accessible to global organisations "revolutionising" enterprise content.

Headquartered in Berlin with employees working across 22 countries, Acrolinx is the only Al-software platform with a linguistic engine enabling customers to create accessible content. Digital accessibility is key to reaching, engaging, and retaining customers. However, only 3% of the internet is accessible to people with disabilities today³, which results in a loss of \$6.9 billion a year for companies to competitors whose sites are accessible. Acrolinx improves readability of its customers' content and thus contributes to more unbiased communication.



#### KEY ESG ACHIEVEMENTS & GOALS



Carbon Footprint



Equal Pay Ratio



Code of Conduct<sup>2</sup>

#### **ENVIRONMENTAL**

 Climate contribution and annual compensation for remaining emissions via certified projects

 Started Scope1-3 measurement and steering processes supported by ESG software

#### **SOCIAL**

- Conducted annual employee satisfaction survey and initiatives
- Conducted customer satisfaction surveys
- Joined Germany's leading DEI initiative Charta der Vielfalt

#### **GOVERNANCE**

- Appointed ESG responsible persons (incl. C-Level) and relevant compliance officers
- Set-up GENUI ESG KPI reporting
- Implemented data security / cyber security policies & conducted IT penetration tests
- Joined UN Global Compact

Goals

Achievements

- Set carbon footprint reduction targets (review SBTi)
- Increase renewable energy share
- Implement medical screening / preventive examination for all staff
- Roll-out accessibility training<sup>1</sup> for all staff
- Conduct phishing tests
- Conduct compliance trainings



### Impact Assessment Acrolinx.

Impact through unbiased language and compliance.

#### THEORY OF CHANGE

Societal problem addressed	More accessible language is largely considered important due to its contribution towards a more equal society (e.g., through increased awareness)     Studies indicate that bias-free language reduces marginalisation and can transform society over time <sup>a</sup> Growing regulation for content compliance, incl. accessibility standards
Target group(s)	Businesses focused on improving customer trust, accessibility and inclusivity in their brand communication     Organisations seeking scalable Al-powered solutions for content optimisation

Al-powered software tools Expertise Infrastructure **Employees** Capital (€) Time

Automated language checks across content Provision of Al-driven generative tools for content creation

Provision of tools to track, monitor and improve compliance & content consistency

### Increased adoption of

compliant content practices Greater efficiency in managing complex content environments

Enhanced readability and accessibility across diverse audiences

Accelerated societal progress toward reduced discrimination in communication



KPIS (selected)				
METRIC	SDG(S)	SECTOR(S)	FY 2024 DATA	IRIS+ CODE
Employee retention rate	Cross SDG	Cross Sector	83%	-
eNPS Score	Cross SDG	Cross Sector	13.5 <sup>1</sup>	OI3601
# of clients adopting unbiased language module being one target	SDG 5	Cross Sector	127	-
cNPS Score	Cross SDG	Cross Sector	51.0	OI5049





#### IMPACT SCORE - 5 DIMENSIONS OF IMPACT



DIMENSION	SCORE	KEY RATIONAL FOR IMPACT SCORE (ABSTRACT ONLY)
WHAT	7.5-8.5	Acrolinx <b>contributes to SDG 5.b</b> with its Al-powered software ensuring unbiased language on websites and content compliance
		The importance of the addressed problem is medium-high as neutral language is largely considered important due to its contribution towards a more unbiased society
		Acrolinx' <b>positioning to solve the problem is strong</b> given software that is proven to enable use of compliant language across website content and confirmed WCAG 2.1 $A^{\rm b}$ accessibility for its Sidebar
WHO	7-8	Stakeholders are moderately underserved, with Acrolinx addressing unmet customer needs esp. on compliant language goals
HOW MUCH	7-8	Focus on <b>large scale</b> companies with respective customer bases ensuring wide reach of Acrolinx' product
		<b>Depth is low-medium</b> – customers likely struggled to implement unbiased language effectively without Acrolinx' Al-based support; for compliance; compliance levels likely remained unchanged
		<b>Duration: Long-term</b> effects as content that has been created through Acrolinx will stay at that respective standard
CONTRI- BUTION	7-8	Slightly better positioning vs. peers as Acrolinx' offering of using Albased software and supporting tools is unique in this space, also evidenced by low churn rates (mid-single digit)
RISK	2-3	Impact risk is medium-high: High evidence risk (e.g., no concrete quantitative evidence on scale and depth of impact, and no rigorous studies on importance of problem); low drop-off and execution risks
	7	





Fund	GENUI II
ntry Year	2022
Country	Germany
Sector	Software

magnolia-cms.com

### Magnolia enables engaging digital customer experiences.

Magnolia develops and distributes DXP<sup>1</sup> software including its own/proprietary CMS<sup>2</sup> for medium-sized and large companies allowing them to offer cohesive digital customer journeys despite the increasing number of channels and touchpoints.

ESG KP

### MAGNOLIA'S DXP ADDRESSES ITS CUSTOMERS' REAL-WORLD-NEEDS

Driven by an ongoing digital transformation, increasing personalised customer interactions, and data-driven decision making, the global market for digital experience platforms (DXPs) is expected to grow to \$23 billion by 2028.<sup>a</sup> Magnolia's DXP unifies customers' unique tech stack – from legacy systems to the latest martech<sup>3</sup> – helping them create fully integrated customer experiences and speeding up their digital delivery. Thanks to its real composability and modular architecture, the Magnolia DXP avoids the numerous trade-offs (e.g., implementation speed vs. editability) that are inherent with competing software suites.

#### Magnolia focuses on further expanding its Asia-Pacific presence.

Headquartered in Basel with 9 regional offices across 5 continents Magnolia deepens its market penetration in existing regions while carefully expanding into new territories with, a.o., a Shanghai office, enabling cloud deployment behind the Chinese firewall and enhancing the competitive edge. Renowned for high wages, low turnover, and commitment to innovation, Magnolia strengthens its global presence while upholding its reputation as a respected employer.





#### -KEY ESG ACHIEVEMENTS & GOALS



Carbon Footprint



Equal Pay Ratio



Code of Conduct<sup>4</sup>

#### **ENVIRONMENTAL**

 Climate contribution and annual compensation for remaining emissions via certified projects

- Mature Scope1-3 measurement and steering processes supported by ESG software
- Became more resource efficient by optimising customer payloads
- Set carbon footprint reduction targets (review SBTi)
  - Increase renewable energy share

#### **SOCIAL**

- Conducted annual employee engagement surveyCompleted customer
- satisfaction survey
- Introduced extensive social insurance programmes beyond statutory guidelines
- Promoted social work with mentally challenged people and education via children at work initiatives

#### **GOVERNANCE**

- Appointed ESG responsible persons (incl. C-Level) and relevant compliance officers
- Set-up GENUI ESG KPI reporting
- Completed phishing / IT penetration tests
- Completed SOC 2 Type I<sup>5</sup> certification
- Increase female share in C-Level
- Introduce mental health programmes for employee well-being
- Achieve SOC2 Type II certification<sup>5</sup>
- Upgrade to ISO 27001:2022 Information Management system





Fund	GENUI II		
ntry Year	2021		
Country	Germany		
Sector	Software		

NUI II 2021 many

# FactFinder provides search and product discovery software solutions.

FactFinder offers Al-powered search and product discovery software solutions to eCommerce customers to enhance the end-user experience on their platforms.

Achievements

Goals

ESG KPI

### FACTFINDER OPTIMISES THE PERFORMANCE OF ECOMMERCE-SHOPS

By tailoring product discovery for over 2,000 online shops, FactFinder improves the shopping experience, making it more engaging for customers while helping businesses increase conversion rates and sales potential. Features of this user-friendly tool, such as language independence and error tolerance, enhance the digital shopping experience on eCommerce platforms. Boosting relevant search results in real time through Al-driven, 1:1 personalisation technology, which is constantly being enhanced and developed, FactFinder's operations cover the entire spectrum of the software value chain.

#### FactFinder is an employer of choice.

Having an open culture is in FactFinder's DNA. The company inherently promotes a diverse and highly inclusive workforce representing almost 15 different nationalities working flex-time and partly remote in Germany, Sweden and the UK.

Based on employee ratings on the website Kununu, FactFinder is once again rated as "Top Company 2024" for their overall employee satisfaction and wellbeing.





#### KEY ESG ACHIEVEMENTS & GOALS



Carbon Footprint



Equal Pay Ratio



Code of Conduct<sup>1</sup>

#### **ENVIRONMENTAL**

 Climate contribution and annual compensation for remaining emissions via certified projects

- Mature Scope1-3 measurement and steering processes supported by ESG software
- Reduced office space at all locations; Increased hybrid share within company fleet to >50%
- Set carbon footprint reduction targets (review SBTi)
- Increase renewable energy share

#### **SOCIAL**

- Conducted annual employee engagement survey
- Completed customer satisfaction surveys
- Awarded "Top Company" by Kununu for four years in a row
- Implemented the "Customer Healthcheck Tool"
- Established FactFinder Connect initiative & conducted leadership training
- Increase the number of female employees in technical roles
- Check possibilities of 360° employee feedback

#### **GOVERNANCE**

- Appointed ESG responsible persons (incl. C-Level) and relevant compliance officers
- Set-up GENUI ESG KPI reporting
- Implemented cyber security/ data security policies
- Completed IT phishing test
- Complete IT penetration tests
- Conduct compliance trainings







factor increase in renewable energy needed to reach the EU's goal of renewable energy

share of 42.5% in 2030a

40%

of global CO<sub>2</sub> emissions caused by real estate sector<sup>b</sup>

≈2%

of global emissions produced by Germany being among Top 10 largest GHG emitters worldwidec

60%

higher energy cost for the German industrial sector compared to the US and Chinad



Decarbonising real estate is not something you can do on your own, it is something you need to partner up for - even when being an ESG expert yourself. That is why GENUI, with a view from outside, continuously helps us to challenge and optimise our own sustainability ambitions and CO<sub>2</sub> footprint.

Yama Mahasher. Managing Director Westbridge, Argentus & Agradblue

#### **MEGATRENDS**



Energy transition carbon valuation



Supply chain resilience & transparency



Regulations & climate finance



Regeneration, reduction & conservation

#### CHALLENGES ADDRESSED BY OUR PORTFOLIO COMPANIES

Increasing resource-efficiency in environmental end-markets incl. renewable energy generation Driving economic transformation to decarbonise real estate

#### **BENEFICIARIES / STAKEHOLDERS**



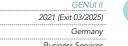








Fund	GENUI II
Entry Year	2021 (Exit 03/2025)
Country	Germany
Sector	Business Services



### Westbridge is the partner of choice for decarbonising real estate.

Westbridge Group<sup>1</sup> is a one-stop-shop in the field of energy and sustainability advisory for real estate owners and property managers, reducing the carbon footprint of real estate portfolios and achieving ESG compliance while optimising their operating costs.

#### -WESTBRIDGE HELPS REAL ESTATE OWNERS TO ACHIEVE CARBON EMISSION REDUCTION

Becoming the leading energy and sustainability advisory platform for real estate clients in Europe Westbridge addresses the single largest contributor to CO2 emissions accounting for nearly 40% of global CO<sub>2</sub> emissions. 75% of these emissions result from real estate operations like heating and electricity, the remainder is related to building construction activities.<sup>a</sup>

Westbridge Group takes a holistic approach towards driving strategic and operational sustainability in the real estate sector.

Through energy procurement and consulting services, the Group supports real estate owners with the optimisation of energy consumption, the sourcing of green energy, the identification of carbon footprint reduction measures and tech-enabled reporting. Combining third-party data with its own database Westbridge identifies, quantifies and budgets concrete emission reduction measures and subsequently supports with the execution of such. Westbridge Advisory and Argentus merged in 2022. The acquisition of agradblue shortly thereafter, extended the offering of green building consulting and carbon analytics.





#### ESG KPI KEY ESG ACHIEVEMENTS ESG CORE KPI<sup>2</sup> Carbon Footprint 1,609 tCO<sub>2</sub> compensated by tCO<sub>2</sub> footprint Westbridge since entry per FTE<sup>2</sup> Equal Pay Ratio New jobs created Female diversity Code of (FTE)2 since entry Conduct<sup>4</sup> Cyber security policy Manages ESG Data security policy at C-level and eNPS and follows good higher than relevant Whistleblowing governance benchmark<sup>3,b</sup> procedure practices<sup>c</sup>





Fund	GENUI II
Entry Year	2021 (Exit 03/2025)
Country	Germany
Sector	Business Services



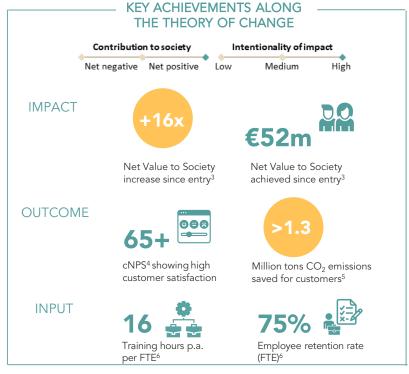
westbridge-advisory.com

## Westbridge's services contribute to tackling climate change.

Decarbonising large real estate portfolios with Europe's market leading consulting firm.



	IMPACT			
8	Impact theme:	Environmental Transformation		
Overall Impact Score <sup>1</sup>	SDG alignment:	7 distribution 7.3 13 distribution 7.3 13.2		
WHAT	<ul> <li>Societal challenge faced/problem addressed:</li> <li>Impact addressed by business model:</li> </ul>	40% of all CO <sub>2</sub> emissions caused by real estate sector Driving economic transformation to decarbonise real estate		
WHO	Stakeholders addressed:	Owners and property managers of commercial and residential real estate		
HOW MUCH	<ul><li>Scale, Depth, Duration of Impact:</li></ul>	Large scale, high depth and long-term duration		
CONTRIBUTION	Positioning vs. Peers:	Market-leading solution and market creation for many products		
RISK	<ul> <li>Impact risk potential:</li> </ul>	High potential to reach Impact Score ~9 by gathering further impact data <sup>2</sup>		







Fund	GENUI II			
Intry Year	2021			
Country	Germany			
Sector	Industrials			

senseca.com

## Senseca contributes to resource-efficiency in industrial and environmental applications.

Senseca provides high quality and customised measurement and control technology through customer centricity and deep expertise.

#### SENSECA IS AN IMPORTANT PLAYER IN MEASUREMENT & CONTROL-**TECHNOLOGY**

Senseca<sup>1</sup> is a strong European measurement and control technology platform benefitting from innumerable cross-selling potentials across portable instruments, industrial and environmental measurement technology. The Group provides tailormade solutions to measure and rapidly adjust procedures, in order to increase process and resource use efficiency, product quality and safety.

#### Expanding market presence in environmental measurement technology.

Senseca has set its specific focus on environmental measurement technology including applications in water management and meteorology. Additionally, the company is active in the renewable energy market providing measuring systems e.g., to wind power and photovoltaic plants. Operating in accordance with ISO 9001 & ISO 14001, and by offering resource-efficient solutions, Senseca contributes to meeting the increasing demand for efficient resource usage, e.g. in the field of regenerative energy.<sup>a</sup> In 2024 Biral (UK) and Geonica (ES) were added to the Senseca family with Biral specialising in the production of high-precision meteorological sensors and Geonica being a leading provider of remote, ultra-low power dataloggers and data collection platforms for meteorological and environmental monitoring.<sup>2</sup>

#### -KEY ESG ACHIEVEMENTS & GOALS2



Carbon **Footprint** 



Equal Pay Ratio



Code of Conduct<sup>3</sup>

#### **ENVIRONMENTAL**

 Climate contribution and annual compensation for remaining emissions via certified projects

- Started Scope1-3 measurement and steering processes supported by ESG software
- Completed ISO 14001 certification and energy audit

#### SOCIAL

- Joined Germany's leading DEI initiative Charta der Vielfalt
- Initiated employee health days, social work-days and retirement provision consultancy
- Improved talent management incl. targeted trainings and assessment centre for leadership

#### **GOVERNANCE**

- Appointed ESG responsible persons (incl. C-Level) and relevant compliance officers
- Set-up GENUI ESG KPI reportina
- Implemented data security policies
- Completed phishing / IT penetration tests
- Implemented Code of
- Conduct

- Set carbon footprint reduction targets (review
- Increase renewable energy share
- Achieve equal pay and promote women in leading positions
- Conduct employee engagement survey
- Extend compliance trainings incl. work safety and fire protection trainings
- Implement cyber security policy and insurance





Impact through resource efficiency.

#### THEORY OF CHANGE

Societal problem addressed	Industries rely on precise measurement of environmental and process parameters to enhance safety, efficiency and sustainability     Environmental monitoring is critical for mitigating climate change impacts and pollution, with increasing demand for renewable energy efficiency solutions <sup>a</sup>				
Target group(s)	<ul> <li>Manufacturing and process industries seeking accurate measurement solutions for parameters such as level, flow, pressure and temperature to optimise operations and support data-driven decision-making</li> <li>Organisations monitoring environmental parameters like humidity, light, wind, and meteorological data to study and assess climate patterns</li> </ul>				
Input	Activities Outcome Impact				

Manufacturing Design & manufacturing of facilities precision instruments Research Tailored measurement capabilities solutions to meet customer applications Expertise Calibration services, **Employees** technical support and Capital (€) training Time

More efficient use and conservation of resources Enhanced operational efficiency and safety Improved environmental data collection

Accelerated transition to renewable energy Enhanced resource sustainability Strengthened environmental resilience







KPIs (selected) <sup>1</sup>				
METRIC	SDG(S)	SECTOR(S)	FY 2024 DATA	IRIS+ CODE
Employee retention rate	Cross SDG	Cross Sector	82%	-
% Revenue generated from social/environmental products & services	Cross SDG	Cross Sector	18%	PI8168
# of clients served within environmental business unit	Cross SDG	Cross Sector	688	-



Fund	GENUI II
ry Year	2021
Country	Germany
Sector	Industrials

Contribution to society Intentionality of impact Net negative Net positive Medium High



#### IMPACT SCORE - 5 DIMENSIONS OF IMPACT



senseca.com

DIMENSION	SCORE	KEY RATIONAL FOR IMPACT SCORE (ABSTRACT ONLY)
WHAT	7-8	Senseca contributes to SDG 7.2, 8.4 and 13.1 offering a suite of highly customised precision measurement technology, contributing to more efficient resource use & env. measurement
		The importance of the addressed problem is low-medium for customers and high for the general population
		Senseca's <b>positioning to solve the problem is medium-strong</b> with a $>$ 50-year track record of tailored solutions to loyal customers
WHO	6-7	Stakeholders are moderately underserved, with Senseca's highly customised products addressing customer needs not met by high-volume sellers of measurement technology
HOW MUCH	5.5-6.5	Small scale compared to high-volume providers of measurement technology due to customised nature of products (<1% market share)
		Depth is medium – Varies largely by each of the >2k products
		<b>Duration: Long-term</b> effects given robust products with low maintenance and long product lifetimes
CONTRI- BUTION	6.5-7.5	<b>Positioning vs. peers is slightly better</b> as Senseca scores higher on criteria such as quality and functionality/customisation; significant annual investments in Capex and R&D lead to improvements and new products
RISK	2-3	Impact risk is high: High evidence risk using assumptions vs. factual data; client drop-off risk due to increasing demand for digitalisation and intelligent technical sensor systems and interfaces; unexpected impact risks (e.g., emissions saved vs. emitted during production)
TOTAL Ø	6	



Q3 2024 acquisitions of Biral (UK) and Geonica (Spain) not yet included in figures.

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GENUIne impact overview

Sustainability at GENUI

GENUI's impact assessment

Impact at our portfolio companies

Appendix



### NVS ROTOP provides critical diagnostics to enhance health outcomes.

#### **NET VALUE FOR SOCIETY - METHODOLOGY**

PortCo Analysis ROTOP specialises in the development, manufacturing, and distribution of radiopharmaceuticals for nuclear medicine. With a focus on SPECT and PET imaging, the company enables precise diagnostics and therapeutic applications, primarily addressing non-communicable diseases (NCDs), ranging from cancer (e.g., neuroendocrine tumors) to neurodegenerative disorders (e.g., Parkinson's).

Literature Search To guarantee the robustness of the analysis, a comprehensive review of >30 scientific studies was conducted. The objective was to pinpoint a study that could translate the economic value of diagnostic interventions, resulting in timely treatments. After a detailed review, Quality-Adjusted Life Years (QALYs) were selected as the best proxy to assess ROTOP's impact..

Study Selection & Proxy Calculation A 2021 German study examining the cost-effectiveness of <sup>68</sup>Ga-DOTA-TATE PET/CT versus <sup>111</sup>Inpentetreotide SPECT/CT and CT alone in detecting neuroendocrine tumors was selected as the anchor study. It determined a QALY gain of 0.174. A rigorous selection process ensured the study aligned with central criteria: intervention type (fully met), recency (fully met), geography (fully met) and credibility (fully met).

### a Assessing Gross Impact

Calculating the gross impact per diagnosis by multiplying the proxy (respective QALYs) by the number of ROTOP's patients in 2024 and by Germany's minimum wage as a local indicator.

#### Determining the Net Value to Society

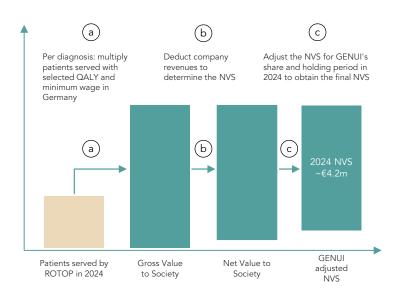
NVS Calculation Determining the NVS by deducting revenues as an approximation of investment into healthcare from the gross impact.

#### C Tailoring for GENUI's Involvement

Ensuring the valuation is representative of GENUI's contribution, the NVS is then adjusted for GENUI's ownership share and holding period in 2024. This nets a genuine economic value of €4.2M that GENUI's share in ROTOP delivers to society.

#### NET VALUE FOR SOCIETY - CALCULATION







permanence-oerlikon.ch

### NVS PMO offers comprehensive (emergency) medical services.

#### NET VALUE FOR SOCIETY - METHODOLOGY

PortCo Analysis

Literature Search

Studv & Proxy Calculation

Selection

NVS Calculation

Permanence Marktplatz Oerlikon (PMO) is a proven provider of outpatient healthcare, treating mainly emergency cases alongside walk-ins and general practitioner (GP) appointments. As Zurich's largest outpatient clinic, it improves access to healthcare. The most common diagnoses include accident-related injuries, infections, ear, nose and throat (ENT) and respiratory diseases. To ensure the analysis' robustness, >30 scientific studies were carefully reviewed. The objective was to identify one study for each of the four most common diagnoses that translates the results of PMO's medical services into economic values. Following a comprehensive review, Quality-Adjusted Life Years (QALYs) have been selected as the most suitable proxy to quantify PMO's impact.

A 2016 Dutch study modelling the impact of 32 diseases on a population indicates a QALY of 0.0121 for treating influenza (most common respiratory disease that results in doctor appointments in CH) and a QALY of 0.0271 for treating chlamydia (most common infectious disease in CH). A 2022 US study on the impact of injuries estimates a QALY of 0.005 for treating sprains and strains. A 2018 UK study found hearing aid use increases utility by QALY = 0.06. To support the NVS estimation, the selection followed stringent criteria, focusing on intervention type (partially-fully met), recency (partially-fully met), geography (fully met) and credibility (fully met).

### Assessing Gross Impact

Calculating the gross impact per diagnosis by multiplying the proxy (respective QALYs) by the number of PMO's treatments per diagnosis area in 2024 and by Zurich's minimum wage as a local indicator. The sum of these values is then scaled up to 100% of PMO's treatment volume.

#### **b** Determining the Net Value to Society

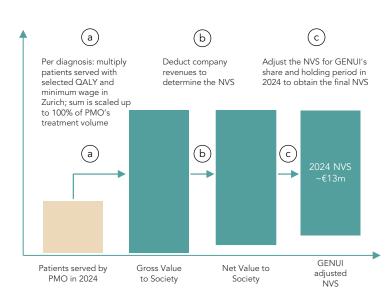
Determining the Net Value to Society (NVS) by deducting revenues as an approximation of investment into healthcare from the gross impact.

#### (c) Tailoring for GENUI's Involvement

Ensuring the valuation is representative of GENUI's contribution, the NVS is then adjusted for GENUI's ownership share and holding period in 2024. This nets a genuine economic value of ~€13m that GENUI's share in PMO delivers to society.

#### **NET VALUE FOR SOCIETY - CALCULATION**







1) Since the Financial Statements were not finalised by the time of this report, figures were taken from GENUI's internal reporting system with only minor, if any, discrepancies to the Financial Statements figures in



### NVS labor team delivers diagnostic excellence for better medical care.

#### **NET VALUE FOR SOCIETY - METHODOLOGY**

PortCo Analysis labor team offers the full spectrum of routine and specialty testing services for outpatient medical care in Switzerland to provide information for diagnoses, prognoses and disease monitoring leading to better health outcomes; majority of lab tests in clinical chemistry and immunology.

Literature Search To ensure the analysis' robustness, >20 scientific studies were carefully reviewed. The objective was to identify a study that accurately translates the results of labor team's testing services into economic values. Following a comprehensive review, Quality-Adjusted Life Years (QALYs) have been selected as the most suitable proxy to quantify labor team's impact.

Study Selection & Proxy Calculation A 2012 Swiss study modelling the impact of screening for chronic kidney disease (CKD) and indicating a QALY of 0.0132 was selected as the anchor study. To robustly support the NVS estimation, the selection was guided by a stringent set of criteria, focusing on intervention type (fully met), recency (partially met), geography (fully met) and credibility (fully met). CKD is often caused by hypertension, linked to cardiovascular conditions and diabetes, both of which are also major disease groups for which labor team conducts tests.

### Assessing Gross Impact

Calculating the gross impact by multiplying the proxy (QALY = 0.0132) with the number of labor team's patients served in 2024, adjusted by the lowest Swiss minimum wage as a local indicator.

### **b** Determining the Net Value to Society

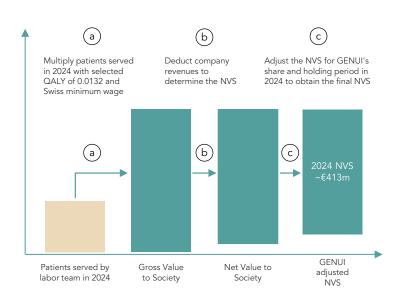
NVS Calculation Determining the Net Value to Society (NVS) by deducting revenues as an approximation of investment into healthcare from the gross impact.<sup>1</sup>

### (c) Tailoring for GENUI's Involvement

Ensuring the valuation is representative of GENUI's contribution, the NVS is then adjusted for GENUI's ownership share and holding period in 2024. This nets a genuine economic value of ~€413m that GENUI's share in labor team delivers to society.

#### NET VALUE FOR SOCIETY - CALCULATION









apelos.de

### NVS | APELOS Therapie enhances patients' musculoskeletal health.

#### **NET VALUE FOR SOCIETY - METHODOLOGY**

PortCo Analysis APELOS' practices offer integrated procedures from first contact, often in the form of physiotherapy, to long-term medical fitness for continued therapy success, improving patients' musculoskeletal health; APELOS also offers ergotherapy and rehabilitation measures.

Literature Search To ensure the analysis' robustness, >15 scientific studies were carefully reviewed. The objective was to identify a study that accurately translates the results of APELOS' musculoskeletal interventions into economic values. Following a comprehensive review, the Social Return on Investment (SROI) has been selected as the most suitable proxy to quantify APELOS' impact.

Study Selection & Proxy Calculation Two studies from 2017 were selected as the anchor studies, indicating SROIs of 2.43 - 4.03 for osteoarthritis management and an SROI of 7.52 for treatment of back pain. To robustly support the NVS estimation, the selection was guided by stringent criteria, focusing on intervention type (fully met), recency (partially met), geography (fully met) and credibility (fully met). To ensure a conservative estimate, we leveraged the lower boundary value 2.43 and 7.52. Adopting an SROI of 4.98 as the average impact of both studies, the analysis is aligned with the musculoskeletal interventions pertinent to APELOS' offering.

### Assessing Gross Impact

Calculating the gross impact by multiplying the proxy (SROI = 4.98) with APELOS' revenues in 2024.<sup>1</sup>

(b) Determining the Net Value to Society

Determining the Net Value to Society (NVS) by deducting revenues as an approximation of investment into healthcare from the gross impact.

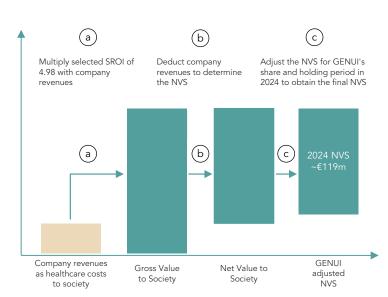
NVS Calculation

#### c Tailoring for GENUI's Involvement

Ensuring the valuation is representative of GENUI's contribution, the NVS is then adjusted for GENUI's ownership share and holding period in 2024. This nets a genuine economic value of  $\sim$ £119m that GENUI's share in APELOS Therapie delivers to society.

#### **NET VALUE FOR SOCIETY - CALCULATION**









valeara.de

### NVS VALEARA's mental health services improve societal well-being.

#### NET VALUE FOR SOCIETY - METHODOLOGY

PortCo Analysis VALEARA offers holistic inpatient day-care and outpatient treatment services for patients suffering from all kinds of mental and neurological disorders; primarily treated illnesses are depression (all degrees) and anxiety disorders.

Literature Search To ensure the analysis' robustness, >25 scientific studies were carefully reviewed. The objective was to identify a study that accurately translates the results of VALEARA's psychosocial interventions into economic values. Following a comprehensive review, the Social Return on Investment (SROI) has been selected as the most suitable proxy to quantify VALEARA's impact.

Study Selection & Proxy Calculation A WHO-led study from 2016 was selected as the anchor study, indicating an SROI = 4.0 for anxiety and SROI = 5.3 for depression in high-income countries. The selection was guided by a set of stringent criteria, ensuring the chosen study robustly supports the NVS estimation, focusing on intervention type (fully met), recency (partially met), geography (fully met) and credibility (fully met). By adopting an SROI of 4.65 as the average impact of both treatments, the analysis is aligned with the broader spectrum of VALEARA's mental health services.

### a Assessing Gross Impact

Calculating the gross impact by multiplying the proxy (SROI = 4.65) with VALEARA's 2024 revenues.<sup>1</sup>

(b) Determining the Net Value to Society

Determining the Net Value to Society (NVS) by deducting revenues as an approximation of investment into healthcare from the gross impact.

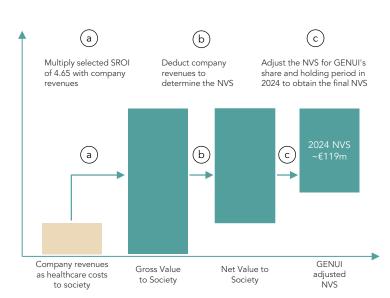
NVS Calculation

#### c Tailoring for GENUI's Involvement

Ensuring the valuation is representative of GENUI's contribution, the NVS is then adjusted for GENUI's ownership share and holding period in 2024. This nets a genuine economic value of  $\sim$ £119m that GENUI's share in VALEARA delivers to society.

#### **NET VALUE FOR SOCIETY - CALCULATION**







1) Figures include the headquarters in Bottrop, Germany as well as premises in the city of Essen, Bochum and Bonn. Since the Financial Statements were not finalised by the time of this report, figures were taken from GENUI's internal reporting system with only minor, if any, discrepancies to the Financial Statements figures in the past.



westbridge-advisory.com

## NVS | Westbridge's services contribute to tackling climate change.

#### NET VALUE FOR SOCIETY - METHODOLOGY

PortCo Analysis Westbridge offers energy and sustainability advisory services to institutional owners of residential and commercial real estate to optimise energy consumption and other operating cost drivers and reduce carbon footprint.

Literature Search To ensure the analysis' robustness, >5 scientific studies were carefully reviewed to identify a study that accurately translates the results of Westbridge's services into economic values. Following a comprehensive review, estimations of the societal cost of CO<sub>2</sub> emissions in Germany have been selected as the most suitable proxy to quantify Westbridge's impact.

Study Selection & Proxy Calculation The studies reviewed reveal different societal costs of  $CO_2$  emissions, ranging from €76 per ton to €195 per ton. However, in line with a conservative approach, a cost of €45 per ton of  $CO_2$  was assumed based on the price set by German National Emissions Trading System (Brennstoffemissionshandelsgesetz - BEHG) for transport and buildings sectors.



Calculating the gross impact by multiplying the proxy (CO<sub>2</sub> price of €45 per ton) with Westbridge's annual expected CO<sub>2</sub> aversion in 2024.

(b) Determining the Net Value to Society

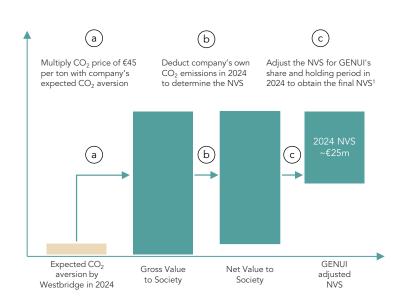
Determining the Net Value to Society (NVS) by deducting the company's 2024 CO<sub>2</sub> emissions.

#### (c) Tailoring for GENUI's Involvement

Ensuring the valuation is representative of GENUI's contribution, the NVS is then adjusted for GENUI's ownership share and holding period in 2024. This nets a genuine economic value of ~€25m that GENUI's share in Westbridge delivers to society.

#### **NET VALUE FOR SOCIETY - CALCULATION**







NVS Calculation

<sup>1)</sup> The cumulative value refers to Argentus GmbH only for 2021; following the merger of Argentus GmbH and Westbridge Advisory GmbH in 2022, the NVS has been retrospectively adjusted and, since 2022, refers to both companies.



# Main ESG KPIs for our GENUI II portfolio (1/4).1

		Entry 2021	oor	Entry APEL 2020 Th	.OS HERAPIE	Entry 2020 VAL	EARA
	Environmental <sup>a</sup> (***)	Entry EOY	2024	Entry EOY <sup>f</sup>	2024 <sup>g</sup>	Entry EOY	2024
CO <sub>2</sub> emissions <sup>b</sup>	Scope 1/2/3	53 / 462 / 599	597 / 22 / 2,446	n.t.	162 / - / 249	20 / 86 / 110	22 / 780 / 191
in mt CO <sub>2</sub>	Total / per FTE	1,115 / 3.1	3,065 / 11.2	n.t.	412 / 1.2	215 / 2.2	993 / 3.4
Carbon footprint	Footprint after climate contribution <sup>c</sup>	0	0	n.t.	0	0	0
Energy in kWh	Total energy consumption	4,174,726	4,238,850	n.t.	1,024,964	298,709	2,286,128
Energy in kvvn	Renewable energy usage (share)	2%	41%	n.t.	25%	0%	0%
	Social	Entry EOY	2024	Entry EOY	2024	Entry EOY	2024
	Adj. equal pay ratio	1.0	1.0	n.t.	1.0	1.2	1.0
Diversity	Female staff	69%	72%	52%	68%	80%	81%
	Women on mgmt. board / at C-level	25% / n.a.	17% / 17%	0% / 0%	0% / 0%	0% / 0%	0% / 33%
	Net new hires total / organic	2.7 / 2.7	-10.1 / -10.1	n.a.	67.9 / 1.5	n.a.	97.2 / 81.5
Staff / skill	Tumover rate	13%	17%	n.a.	23%	18%	25%
development	Training hours per FTE	n.t.	14.5	n.t.	11.8	n.t.	n.t.
Employee .	Work-related injuries / fatalities	0/0	0/0	n.a.	0/0	0/0	0 /0
health	Days lost due to injury	0	0	n.a.	0	0	0
	Employee survey conducted	✓	✓	-	✓	-	✓
Employee	Employee survey response rate	70%	66%	-	42%	-	67%
engagement	eNPS / Benchmark	n.t.	54.0 / 13.0 <sup>e</sup>	=	38.8 / 19.0 <sup>h</sup>	-	n.t.
	Governance <u>IIII</u>	Entry EOY	2024	Entry EOY	2024	Entry EOY	2024
ESG management	ESG coordinator / further officers	√√	√√	-	√√	√/-	√√
L30 management	ESG C-level management	✓	✓	-	✓	-	✓
	Cyber security policy / Data security policy	√√	√√	-	√√	-	√√
IT & cyber security	Phishing / IT penetration tests	√/ n.t.	√√	-	-	-	√√
	Implementation status	50%	75%	0%	75%	0%	100%
Code of Conduct <sup>d</sup>	Whistleblowing procedure	-	✓	-	✓	-	-
& compliance	ESG incidents reported  v between entry year carbon emissions and 2024 carbon footbrint d	0	0	0 SENUL ownership 1) Permanence N	0	0	0

Note: Limited comparability between entry year carbon emissions and 2024 carbon footprint due to a.o. company growth and improved data availability during GENUI ownership. 1) Permanence Marktplatz Oerlikon not considered since no sufficient data available due to entry in late Q3 2024. Complete GENUI ESG reporting to be set up during 2025.

# Digitalisation

### Main ESG KPIs for our GENUI II portfolio (2/4).

		Entry 2022 <b>C</b>	JCIO/IUX	Entry 2021 EFF	CT NDER	Entry 2022 •••• ma	gnolia
	Environmental <sup>a</sup> ( ( )	Entry EOY	2024	Entry EOY	2024	Entry EOY	2024
CO <sub>2</sub> emissions <sup>b</sup>	Scope 1/2/3	35 / - / 75	- / 23 / 341	- / 27 / 219	12 / 31 / 348	4 / 10 / 283	2 / 13 / 336
in mt CO <sub>2</sub>	Total / per FTE	110 / 0.6	364 / 2.4	246 / 2.3	391 / 3.7	297 / 1.7	351 / 1.7
Carbon footprint	Footprint after climate contribution <sup>c</sup>	0	0	0	0	0	0
- :   \	Total energy consumption	145,830	141,393	79,733	260,220	98,781	51,930
Energy in kWh	Renewable energy usage (share)	42%	49%	0%	23%	30%	39%
	Social	Entry EOY	2024	Entry EOY	2024	Entry EOY	2024
	Adj. equal pay ratio	1.0	1.0	1.0	1.0	1.0	1.0
Diversity	Female staff	41%	41%	33%	34%	23%	22%
	Women on mgmt. board / at C-level	17% / 17%	20% / 20%	33% / n.t.	50% / 50%	0% / 0%	0% / 0%
	Net new hires total / organic	48.8 / 48.8	-15.6 / -15.6	17.0 / -5.9	-7.3 / -7.3	19.6 / 19.6	-2.4 / -2.4
Staff / skill	Tumover rate	26%	17%	13%	17%	9%	13%
development	Training hours per FTE	n.t.	4.1	n.t.	9.7	n.t.	104.0
Employee	Work-related injuries / fatalities	0/0	0 /0	0/0	0/0	1/0	0/0
health	Days lost due to injury	0	0	0	0	0	0
	Employee survey conducted	✓	✓	✓	✓	✓	✓
Employee	Employee survey response rate	87%	83%	59%	50%	34%	22%
engagement	eNPS / Benchmark	n.t. / 22.0e	13.5 / -5.0 <sup>f</sup>	n.t.	-5.4 / -5.0 <sup>g</sup>	25.0 / 22.0 <sup>h</sup>	7.0 / -1.0 <sup>i</sup>
	Governance ( <u>IIII</u> )	Entry EOY	2024	Entry EOY	2024	Entry EOY	2024
FCC	ESG coordinator / further officers	√√	√√	√√	√√	√√	√√
ESG management	ESG C-level management	✓	✓	✓	✓	✓	✓
	Cyber security policy / Data security policy	√√	√√	-/√	√√	√√	√√
IT & cyber security	Phishing / IT penetration tests	✓ / n.t.	√√	-	<b>√</b> /-	√/ n.t.	√√
	Implementation status	75%	75%	0%	75%	100%	100%
Code of Conduct <sup>d</sup>	Whistleblowing procedure	✓	✓	-	✓	✓	✓
& compliance	ESG incidents reported	1	0	0	0	0	0

Note: Limited comparability between entry year carbon emissions and 2024 carbon footprint due to a.o. company growth and improved data availability during GENUI ownership.

# Digitalisation

# Main ESG KPIs for our GENUI II portfolio (3/4).

		Entry 2023	kgs
	Environmental <sup>a</sup> (6)	Entry EOY	2024
CO <sub>2</sub> emissions <sup>b</sup>	Scope 1/2/3	73 / 5 / 48	58 / 5 / 90
in mt CO <sub>2</sub>	Total / per FTE	125 / 2.9	152 / 3.3
Carbon footprint	Footprint after climate contribution <sup>c</sup>	0	0
- :   \	Total energy consumption	361,082	283,261
Energy in kWh	Renewable energy usage (share)	7%	6%
	Social	Entry EOY	2024
	Adj. equal pay ratio	n.m. <sup>e</sup>	n.m. <sup>e</sup>
Diversity	Female staff	24%	25%
	Women on mgmt. board / at C-level	17% / 17%	17% / 17%
	Net new hires total / organic	7.0 / 7.0	3.3 / 3.3
Staff / skill	Tumover rate	11%	16%
development	Training hours per FTE	24.4	16.2
Employee	Work-related injuries / fatalities	1 / 0	1 / 0
health	Days lost due to injury	5	0
	Employee survey conducted	✓	✓
Employee	Employee survey response rate	78%	85%
engagement	eNPS / Benchmark	54.3 / -5.0 <sup>f</sup>	30.8 / -5.0 <sup>9</sup>
	Governance	Entry EOY	2024
FCC .	ESG coordinator / further officers	44	√√
ESG management	ESG C-level management	<b>√</b>	✓
	Cyber security policy / Data security policy	√√	11
IT & cyber security	Phishing / IT penetration tests	-	-1⊀
	Implementation status	0%	75%
Code of Conduct <sup>d</sup>	Whistleblowing procedure	-	✓
& compliance	ESG incidents reported	0	0

Note: Limited comparability between entry year carbon emissions and 2024 carbon footprint due to a.o. company growth and improved data availability during GENUI ownership.

ESG incidents reported

### Environmental Transformation



126 / 33 / 449

608 / 3.7

Λ

48% 6.0 / 9.0<sup>g</sup>

### Main ESG KPIs for our GENUI II portfolio (4/4).

CO<sub>2</sub> emissions<sup>b</sup> Scope 1/2/3 in mt CO<sub>2</sub> Total / per FTE Footprint after climate contribution<sup>c</sup> Carbon footprint Total energy consumption Energy in kWh Renewable energy usage (share)

Entry 2021	senseca

173 / 609 / 262	395 / 238 / 976
1,045 / 3.7	1,609 / 5.1
0	0
2,596,277	2,653,882
4%	13%

173 / 609 / 262	395 / 238 / 976	22 / - / 121
1,045 / 3.7	1,609 / 5.1	143 / 4.3
0	0	0
2,596,277	2,653,882	n.a.
4%	13%	n.a.

	Social
	Adj. equal pay ratio
Diversity	Female staff
	Women on mgmt. board / at C-level
	Net new hires total / organic
Staff / skill	Turnover rate
development	Training hours per FTE
Employee	Work-related injuries / fatalities
health	Days lost due to injury
	Employee survey conducted
Employee	Employee survey response rate
engagement	eNPS / Benchmark

	Governance
ESG management	ESG coordinator / further officers
L30 management "	ESG C-level management
IT 0	Cyber security policy / Data security policy
IT & cyber security	Phishing / IT penetration tests
	Implementation status
Code of Conduct <sup>d</sup>	Whistleblowing procedure
& compliance	ESG incidents reported

1.1	1.1
31%	30%
0% / 0%	0% / 0%
20.9 / 20.9	28.9 / -1.9
12%	19%
n.t.	3.3
3 / 0	4/0
21	65
✓	-
70%	-
58.0 / 16.0e	-

	2024	Entry EOY
44	44	44
✓	✓	✓
-/√	-/√	-/√
 -	<b>44</b>	-
 100%	100%	0%
 <del>-</del>	✓	-

U	U
n.a.	895,396
n.a.	10%
Entry EOY	2024
1.0	1.0
42%	48%
33% / n.t.	0% / 0%
7.4 / 7.4	36.7 / 24.9
17%	25%
n.t.	16.0
0 / 0	0/0
0	0
=	✓

11 11 100%

Note: Limited comparability between entry year carbon emissions and 2024 carbon footprint due to a.o. company growth and improved data availability during GENUI ownership.

# Good Health

# Main ESG KPIs for our GENUI III portfolio.

		2024
	Environmental <sup>a</sup> (5)	2024
CO <sub>2</sub> emissions <sup>b</sup>	Scope 1/2/3	75 / 540 / 3,942
in mt CO <sub>2</sub>	Total / per FTE	4,558 / 27.7
Carbon footprint	Footprint after climate contribution <sup>c</sup>	0
Г.,	Total energy consumption	3,346,946
Energy in kWh	Renewable energy usage (share)	89%
	Social	2024
	Adj. equal pay ratio	1.0
Diversity	Female staff	62%
	Women on mgmt. board / at C-level	0% / 50%
	Net new hires total / organic	20.3 / 20.3
Staff / skill	Tumover rate	9%
development	Training hours per FTE	n.t.
Employee .	Work-related injuries / fatalities	0/0
health	Days lost due to injury	0
	Employee survey conducted	-
Employee	Employee survey response rate	<del>-</del>
engagement	eNPS / Benchmark	-
	Governance <u>IIII</u>	2024
ECC management	ESG coordinator / further officers	√√
ESG management	ESG C-level management	✓
	Cyber security policy / Data security policy	-
IT & cyber security	Phishing / IT penetration tests	<del>-</del>
	Implementation status	0%
Code of Conduct <sup>d</sup>	Whistleblowing procedure	✓
& compliance	ESG incidents reported	0

### GENUI ESG reporting KPI set and definitions.

Our GENUI ESG reporting KPI set (excerpt) helps us monitor the overall ESG performance in accordance with ILPA's ESG Data Convergence Initiative (EDCI) and Invest Europe ESG Reporting Guidelines.<sup>a</sup>

			ntal	
Material Issu	Material Issue Select KPIs		Unit	
CO <sub>2</sub> emission	Scope 1	Scope 1/2/3		mt CO <sub>2</sub> e
	Total / p	er FTE		mt CO <sub>2</sub> e
Carbon footprint	Footprin contribi	t after climate ution <sup>c</sup>		mt CO <sub>2</sub> e
Energy consumption	Total en	Total energy consumption		# kWh
consumption	Total en (share)	ole energy usac ergy consumpt	ion	% kWh
Impact bio- diversity sensitive area	(Hazardo s water er	ous) waste /		<b>√</b> -
Climate chang	ge Decarbo	Decarbonisation strategy/plan		✓-
strategy	Short-te	Short-term reduction targets		<b>√</b> -
Net zero goals				<b>√</b> -
Positioning on Private Markets Decarbonisation Roadmap (PMDR)				
Not started	Capturing Data	Preparing to	Aligning	Aligned to Net Zero

Material Issue	Select KPIs	Unit
Diversity	Adj. equal pay ratio <sup>d</sup> Unadj. gender pay gap Female diversity	Male-female pay ratio Male-female pay ratio % permanent FTE
	Women on mgmt. board / at C-level	% mgmt. board % C-level
Staff development	Net new hires total / organic Turnover rate / Retention rate	# permanent FTE % permanent FTE
	Training hours per FTE	h / permanent FTE
Employee health	Work-related injuries / fatalitie  Days lost due to injury	# days
	Employee survey conducted	√-
Employee engagement	Employee survey response rat	e % employees surveyed
o.igagement	eNPS score / eNPS benchmark	k #/#
Customer	Customer survey conducted	√-
satisfaction	Customer survey response rate	e % employees surveyed
	cNPS score	#

Щ		
Material Issue	Select KPIs	Unit
ESG management <sup>e</sup>	ESG coordinator / further officers	<b>√</b> -
	ESG C-level management	<b>√</b> -
IT & cyber security	Cyber security policy / Data security policy	<b>√</b> -
ii & cyber security	Phishing / IT penetration tests	√-
	CoC implementation status	%
Code of Conduct & compliance <sup>f</sup>	Whistleblowing procedure	<b>√</b> -
	ESG incidents reported	# incidents
	Sustainability-related policies	<b>√</b> -
	Violations of UN Global Compact principles and OECD Guidelines for Multinational Enterprises	<b>√</b> -
	INVES I INVES	ed with ST EUROPE REPORTING FLINES

# Sources and endnotes (1/5).

PAGE	SOURCE / ENDNOTE
03	a) Deutscher Kinder- und Jugend(hilfe) MONITOR 2021; IQB Bildungstrend 2021; PISA 2018; Agentur für Arbeit 2021.
06	The information and impact analysis set forth in this presentation is GENUI's own subjective assessment on portfolio potential as at the date hereof; the information is subject to change and no reliance may be placed on any of the data or statements set forth herein for any purpose whatsoever.  a) According to the evaluation and measurement along the Impact Frontiers norms' "5 Dimensions of Impact" (pioneered by the Impact Management Project). The impact analysis is independently assessed by an external consultancy pre-investment during due diligence and reassessed on an annual basis.  b) Net value to society (NVS): For portfolio companies whose business models inherently have a social or environmental impact, an analysis to estimate the value to society created is independently assessed by an external consultancy pre-investment during due diligence and reassessed on an annual basis. The methodology is based on available evidence from third-party sources and published academic research which translate the material social or environmental outcomes into economic terms. Furthermore, GENUI has engaged an external assurance and verification company, to provide independent assurance of this quantitative impact measurement.  c) WHO (2024). https://www.who.int/news-room/fact-sheets/detail/noncommunicable-diseases.  d) 2024 study by the Swiss Health Observatory (Obsan): https://www.obsan.admin.ch/de/publikationen/2024-ambulante-konsultationen-notfallstationen  e) Rohr UP, Binder C, Dieterle T, Giusti F, Messina CG, Toerien E, et al. The Value of In Vitro Diagnostic Testing in Medical Practice: A Status Report. PLoS One, 2016.  f) Dtsch Arztebl 2002; 99: A 2257–2261 [Heft 34–35]; BMJ 2010; 341: c6414 doi: 10.1136/bmj. c6414. Walker A., Sibley F., Carter A., Hurley M., 2017: Social return on investment analysis of a physiotherapy-led service for managing osteoarthritis in primary care. The Lancet. Lambeek L., Bosmans J., Royen B., Tulder M., Van Mechelen W., Anema J., 2010: Effect of integrated care for sick listed patien
07	The information and impact analysis set forth in this presentation is GENUI's own subjective assessment on portfolio potential as at the date hereof; the information is subject to change and no reliance may be placed on any of the data or statements set forth herein for any purpose whatsoever.  a) According to the evaluation and measurement along the Impact Frontiers norms' "5 Dimensions of Impact" (pioneered by the Impact Management Project). The impact analysis is independently assessed by an external consultancy pre-investment during due diligence and reassessed on an annual basis.  b) Net value to society (NVS): For portfolio companies whose business models inherently have a social or environmental impact, an analysis to estimate the value to society created is independently assessed by an external consultancy pre-investment during due diligence and reassessed on an annual basis. The methodology is based on available evidence from third-party sources and published academic research which translate the material social or environmental outcomes into economic terms. Furthermore, GENUI has engaged an external assurance and verification company, to provide independent assurance of this quantitative impact measurement.  c) Data Breach Investigations Report, Verizon, 2022.  d) Word of change: The increase of gender-inclusive language in German media, Anica Waldendorf, Department of Political and Social Sciences, European University Institute, San Domenico di Fiesole, Italy, 2023.  e) European Council.  f) Global status report for buildings and construction, International Energy Agency, 2019.

# Sources and endnotes (2/5).

12	<ul> <li>a) (Adjusted) Equal pay ratio: We measure equal pay ratio as the average of the ratios of the median pay of men and the median pay of women for each job description/title which includes at least 2 women and 2 men, taking into account differences in compensation not justified by differences in job description or seniority within the job description.</li> <li>b) Culture Amp, Information Technology &amp; Services Germany, January 2024.</li> <li>c) Culture Amp, Hospital &amp; Health Care, January 2024.</li> <li>d) Culture Amp, Computer Software Germany, January 2024. Culture Amp, Computer Software Western Europe, January 2024.</li> <li>e) Culture Amp, Healthcare Europe, January 2024.</li> <li>f) Culture Amp, Real Estate Europe, January 2024.</li> <li>g) Culture Amp, Computer Software DACH, January 2024. Culture Amp, Computer Software, January 2024.</li> </ul>
13	a) The four pillars of good governance in accordance with the SFDR were assessed for all GENUI II portfolio companies. Indicative metrics considered were a.o.  Sound management structures: Clear separation of executive and non-executive roles; experience and number of executive and non-executive board members; existence of risk management policies.  Remuneration of staff: Lack of violation of applicable legal minimum wage requirements.  Employee relations: Compliance with applicable labour laws; existence of policy and/or procedures related to health and safety of employees (in case health and safety policy not existent consideration whether covered by general Code of Conduct).  Tax compliance: Adequate tax compliance with regards to applicable laws and regulation.  Source: Regulation (EU) 2019/2088 of the European Parliament and of the Council on sustainability-related disclosures in the financial services sector.
18	a) Deutscher Kinder- und Jugend(hilfe) MONITOR 2021; IQB Bildungstrend 2021; PISA 2018; Agentur für Arbeit 2021.
24	a) The analysis and opinions contained in the impact assessments are exclusively based on publicly available data and information shared with Value for Good (VfG) during the assessment period. VfG has not independently verified this information and makes no warranty or representation, expressed or implied, that such information is accurate or complete. Future projections and conclusions are based (unless sourced otherwise) on the information described above and VfG's best judgement and should not be construed as definite forecasts. This impact assessment does not constitute an offer or solicitation to purchase or sell any assets or a recommendation by VfG to purchase or sell any assets.
25	a) Harvard Business Reviews on calculating the value of impact investing.
28	a) WHO (2024). https://www.who.int/news-room/fact-sheets/detail/noncommunicable-diseases. b) 2024 study by the Swiss Health Observatory (Obsan): https://www.obsan.admin.ch/de/publikationen/2024-ambulante-konsultationen-notfallstationen c) Rohr UP, Binder C, Dieterle T, Giusti F, Messina CG, Toerien E, et al. The Value of In Vitro Diagnostic Testing in Medical Practice: A Status Report. PLoS One, 2016. d) DAK psyche report, 2024.
29	a) MedRays Intelligence 2023, Statista

# Sources and endnotes (3/5).

30	a) HO (2024). https://www.who.int/news-room/fact-sheets/detail/noncommunicable-diseases. b) Orhan, R., Paric, M., & Czabanowska, K. (2021). Lessons learnt from the EU response to NCDs: a content analysis on building resilient post-COVID health systems. In Healthcare (Vol. 9, No. 12, p. 1659). c) Non-communicable diseases.
31	a) BfS: Kosten nach Leistungserbringer 2021 - 2022, PwC Ambulant vor stationär, PwC Analysis.
32	a) KPMG (2024). Financial situation and current challenges of Swiss hospitals and clinics. b) IHP (2023). Erfahrungen der Wohnbevölkerung ab 18 Jahren mit dem Gesundheitssystem – Situation in der Schweiz und im internationalen Vergleich.
33	a) sulm.ch/d/labormedizin/was-ist-labormedizin.
34	a) Sikaris, K. A. (2017). Enhancing the clinical value of medical laboratory testing. The Clinical Biochemist Reviews, 38(3), 107. b) Swissinfo.Ch. (2024). Swiss population continues to grow older. https://www.swissinfo.ch/eng/life-aging/more-and-more-older-people-are-living-in-switzerland/87414790.
36	a) DocCheck. (2023). https://www.doccheck.com/de/detail/articles/41718-physio-flaute-deutschland-hat-ruecken b) ÄrzteZeitung. (2023). https://www.aerztezeitung.de/Nachrichten/Physiotherapeuten-Wartezeiten-auf-Termin-immer-laenger-439183.html
37	a) Statista. (2023). Survey on personal mental health in Germany 2021. URL: https://www.statista.com/statistics/1339233/mental-health-germany/ b) Nordrhein-Westfalen, P. (2020). BPtK-Studie 2018: Rund 20 Wochen Wartezeit auf psychotherapeutische Behandlung. Psychotherapeutenkammer Nordrhein-Westfalen. URL: https://www.ptk-nrw.de/aktuelles/meldungen/detail/bptk-studie-2018-rund-20-wochen-wartezeit-auf-psychotherapeutische-behandlung
38	a) DGPPN (2025). https://www.dgppn.de/schwerpunkte/zahlenundfakten.html b) Foo, S.Q. et al. (2018). Prevalence of depression among migrants: a systematic review and meta-analysis. International journal of environmental research and public health, 15(9), 1986.; Statista (2024) https://www.statista.com/statistics/1372950/sick-leave-cases-mental-illness-gender-germany/
39	<ul> <li>a) BKA (2024).</li> <li>b) Gothaer KMU-Studie (2024).</li> <li>c) Data Breach Investigations Report, Verizon, 2022.</li> <li>d) Word of change: The increase of gender-inclusive language in German media, Anica Waldendorf, Department of Political and Social Sciences, European University Institute, San Domenico di Fiesole, Italy, 2023.</li> </ul>
40	a) AudioEye, June 2022. https://www.audioeye.com/post/web-accessibility-importance-15-stats/ b) Nucleus Research, 2019. https://cdn2.hubspot.net/hubfs/153358/Nucleus-The%20Internet%20is%20unavailable.pdf
41	<ul> <li>a) Onwuka, M.E. (2024). WHY INCLUSIVE LANGUAGE MATTERS; Sustainability Directory. (2025). What statistics indicate inclusive language impact?; Lingoda. (2022). Lingoda's report on inclusive language: How important is it to language learners?</li> <li>b) Web Content Accessibility Guidelines (WCAG) 2.1 define how to make web content more accessible to people with disabilities.</li> </ul>
45	a) BlueWeave Consulting and Research Pvt Ltd, September 2022.



# Sources and endnotes (4/5).

46	<ul> <li>a) European Council.</li> <li>b) Global status report for buildings and construction, International Energy Agency, 2019.</li> <li>c) OECD Environmental Performance Reviews, Germany, 2023.</li> <li>d) Calculated as difference between on average 19.76 Cent/kWh paid by German industrial companies in 2024 vs. on average 8 Cent/kWh for the US and Chinese industrial sector, sources: Statista, own research.</li> </ul>
47	a) Pg. 20, globalabc.org/sites/default/files/inline-files/2020%20Buildings%20GSR_FULL%20REPORT.pdf b) Culture Amp, Real Estate Europe, January 2025. c) The four pillars of good governance in accordance with the SFDR were assessed for all GENUI II / III portfolio companies. Indicative metrics considered were a.o.  - Sound management structures: Clear separation of executive and non-executive roles; experience and number of executive and non-executive board members; existence of risk management policies.  - Remuneration of staff: Lack of violation of applicable legal minimum wage requirements.  - Employee relations: Compliance with applicable labour laws; existence of policy and/or procedures related to health and safety of employees (in case health and safety policy not existent consideration whether covered by general Code of Conduct).  - Tax compliance: Adequate tax compliance with regards to applicable laws and regulation.  Source: Regulation (EU) 2019/2088 of the European Parliament and of the Council on sustainability-related disclosures in the financial services sector.
49	a) Senseca Group, 2023. https://www.ghm-group.de/fileadmin/user_upload/ghm_zertifikat_ISO_9001_2015.PDF
50	a) TSI (n.d.). Unveiling the key benefits of outdoor Environmental Monitoring: https://www.tsi.com/occupational-health-safety/learn/unveiling-the-key-benefits-of-outdoor-environmental-monitoring
58	a) Our portfolio companies have no significant negative impact on other areas, e.g. bio-diversity sensitive areas, water emissions, hazardous waste and hazardous waste spills. b) Limited data comparability with years before 2023 due to more refined functionalities in our ESG data collection software in 2023. c) After measuring, reducing and compensation of the remaining footprint. d) Covering e.g. ethics & human rights, anti-trust, anti-bribery & corruption, safety & health. e) Culture Amp, Healthcare Europe, January 2025. f) Only limited data for entry year EOY data shown, since no tracking occurred. g) Limited comparability with data at entry due to acquisition of additional PTPs. h) Culture Amp, Hospital & Health Care, January 2025.
59	<ul> <li>a) Our portfolio companies have no significant negative impact on other areas for which KPIs are tracked. These include impact on bio-diversity sensitive areas, water emissions, hazardous waste and hazardous waste spills.</li> <li>b) Limited data comparability with years before 2023 due to more refined functionalities in our ESG data collection software in 2023.</li> <li>c) After measuring, reducing and compensation for the remaining carbon footprint.</li> <li>d) Covering e.g. ethics &amp; human rights, anti-trust, anti-briberry &amp; corruption, safety &amp; health.</li> <li>e) CultureAmp Computer Software Germany, January 2023.</li> <li>f) CultureAmp Computer Software Germany, January 2025.</li> <li>g) CultureAmp Computer Software DACH, January 2025.</li> <li>i) Culture Amp, Computer Software DACH, January 2025.</li> <li>i) Culture Amp, Computer Software DACH, January 2025.</li> </ul>



# Sources and endnotes (5/5).

60	a) Our portfolio companies have no significant negative impact on other areas, e.g. bio-diversity sensitive areas, water emissions, hazardous waste and hazardous waste spills. b) Limited data comparability with years before 2023 due to more refined functionalities in our ESG data collection software in 2023. c) After measuring, reducing and compensation of the remaining footprint. d) Covering e.g. ethics & human rights, anti-trust, anti-bribery & corruption, safety & health. e) Due to no sufficiently large sample sizes available, no equal pay analysis could be conducted. f) Culture Amp, Computer Software Germany, January 2024. g) Culture Amp, Computer Software Germany, January 2025.
61	a) Our portfolio companies have no significant negative impact on other areas, e.g. bio-diversity sensitive areas, water emissions, hazardous waste and hazardous waste spills. b) Limited data comparability with years before 2023 due to more refined functionalities in our ESG data collection software in 2023. c) After measuring, reducing and compensation of the remaining footprint. d) Covering e.g. ethics & human rights, anti-trust, anti-bribery & corruption, safety & health. e) CultureAmp Mechanical or Industrial Engineering, January 2023. f) Limited comparability with data at entry due to Argenuts' merger with Westbridge Advisory in 2022. g) Culture Amp, Real Estate Europe, January 2025.
62	<ul> <li>a) Our portfolio companies have no significant negative impact on other areas, e.g. bio-diversity sensitive areas, water emissions, hazardous waste and hazardous waste spills.</li> <li>b) Limited data comparability with years before 2023 due to more refined functionalities in our ESG data collection software in 2023.</li> <li>c) After measuring, reducing and compensation of the remaining footprint.</li> <li>d) Covering e.g. ethics &amp; human rights, anti-trust, anti-bribery &amp; corruption, safety &amp; health.</li> </ul>
63	a) Reporting in accordance with definitions provided by ILPA's ESG Data Convergence Initiative (EDCI) and Invest Europe ESG Reporting Guidelines provided relevant data is accessible during reporting cycle. b) CO <sub>2</sub> : Being used in the meaning of carbon dioxide equivalent. Scope 1 GHG emissions are direct emissions from company-owned and controlled resources such as car fleet and air conditioning. Scope 2 GHG emissions are indirect emissions from the generation of purchased energy from a utility provider. Scope 3 GHG emissions are indirect upstream and downstream emissions that occur in the value chain and are not already included in scope 2. Measured in metric tons of CO <sub>2</sub> e.  After measuring, reducing and compensation for the remaining carbon footprint.  (Adjusted) equal pay ratio: We measure equal pay ratio as the average of the ratios of the median pay of men and the median pay of women for each job description/title which includes at least 2 women and 2 men, taking into account differences in compensation not justified by differences in job description or seniority within the job description.  e) Includes dedicated staff e.g. for ESG management, data protection, compliance, information security, health and safety.  f) The Code of Conduct (CoC) requirements consist of policies on non-discrimination, anti-bribery, anti-money laundering, anti-trust, human rights, environmental sustainability, conflict of interest, diversity, equal opportunity, whistleblower and grievance procedures. Standard compliance policies required include among others those on GDPR, health & safety, IT security and ESG incident reportings. Implementation status: 50% implementation received by CoC introduction, further 25% by communication and additional 25% by training.

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Any reference in this report to "us", "we", "our" or "GENUI" may refer to either, the Managing Limited Partner (GENUI GmbH) or the GENUI funds or both, as applicable and appropriate in the context. For reference, the data and information cover the period from 1 January 2024 to 31 December 2024. All content included in this report is the property of GENUI or others noted herein and is protected by copyright and other laws. All trademarks and logos displayed in this report are the property of their respective owners and GENUI's use hereof does not imply an affiliation with, or endorsement by, the owners of these trademarks and/or logos.

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Nothing contained herein should be relied upon as a promise or representation, whether past or future performance or otherwise.

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The selected examples of specific investments and case studies discussed herein were selected solely for illustrative purposes regarding GENUI's approach. They are not necessarily representative of all investments of a given type within any of the investment strategies. They may not be representative of GENUI's investments generally, with respect to both performance and operating metrics. There can be no assurance that any current or future GENUI investments will be comparable to or equally successful in the future as the selected examples of investments discussed herein. It should not be assumed that such investments are or will be profitable or that their performance is necessarily representative of GENUI's investments. Certain other investments, which are not discussed in any of the case studies in this report, may have achieved lower operating results than the specific investments discussed in these examples.

### Disclaimer and data presentation (2/3).

In considering the investment examples contained herein, recipients of this report should bear in mind that any past or projected performance is not indicative of future results, and there can be no assurance that GENUI will effectively implement its investment strategies, achieve its investment objectives or asset allocation goals, meet portfolio composition and/or any other objectives or avoid substantial losses.

ESG, impact and DEI considerations are subject to varying interpretations and evolving legal and regulatory frameworks. Some jurisdictions have raised concerns about potential legal implications of ESG, impact and DEI commitments, indicating that such policies could lead to enforcement actions if, for example and without limitation, found to violate fiduciary duties and responsibilities. These considerations have also become the subject of political focus and enforcement strategies which may have a detrimental impact on portfolio companies' prospects in certain jurisdictions.

GENUI seeks to incorporate ESG and impact principles in its investment strategy. However, there is no guarantee that such criteria will result in an improved financial performance or will in fact have any measurable positive environmental or social impact.

The diligence of data also relies on third party providers as well as proprietary assessments and there is no global, standardised methodology for ESG, impact and DEI evaluation. The selection of investments is reflective of GENUI's investment discretion and may differ from and not align with investors' own ESG and impact preferences, interpretations or impact goals. Whilst ESG and impact factors are considered in the investment decision making process, financial performance is a key consideration in investment selection.

Descriptions of any ESG or impact achievements or improved practices or outcomes are not necessarily intended to suggest that GENUI was solely responsible for such achievements, practices, or outcomes as GENUI's involvement may have been one of many factors contributing to the success described in each of the selected case studies.

Some limitations are intrinsic in the nature of the analysis as GENUI relies on third party information and target or portfolio companies' disclosures that may in some cases be restricted and may affect the depth of the analysis. GENUI II's methodologies and data depend on the quality of data provided by the portfolio companies and by third parties. Although typically a thorough assessment is applied, there can be no guarantee that the data provided is complete and accurate.

Through the combination of internal and external data analysis, incomplete or false data within models and calculations can early be assessed and sought to be mitigated accordingly.

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### Disclaimer and data presentation (3/3).

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Hamburg, March 2025

### Imprint.

Published by

**GENUI** 

GENUI GmbH Neuer Wall 80 D-20354 Hamburg

genui.de

Co-authored by



Value for Good GmbH Französische Straße 47 D-10117 Berlin

valueforgood.com

Design by

# **MYDSGN**DESIGN STUDIO.

MYDSGN Designstudio. Wiesenstraße 3 D- 87616 Marktoberdorf

mydsgn.me



